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Grand Rapids

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Grand Rapids

BEAUTIFUL
INDUSTRIAL
COMMERCIAL

The
Grand Rapids Board of Trade

COMPILED
BY
DICKINSON BROTHERS.
GRAND RAPIDS, MICH.



ENTRANCE TO BOARD OF TRADE

To the Members of the Grand Rapids Board of Trade and Readers of this Greeting:

The publication of this illustrated souvenir "Book of Grand Rapids" was arranged for by the Board of Directors through the undersigned committee.

Its purposes are many, chief among them being the advertising of Grand Rapids. The large general distribution of a publication of such excellence pictorially and in a literary way, ought to give the impression among non-residents that our city is a community of unusual attractions as a manufacturing and commercial center, as well as a delectable spot in which to really live.

The requests from all points of the compass for literature setting forth our characteristics are numerous, and with this book we expect to partially satisfy inquiries.

Not only that, but the appreciation by our own people of their happy and prosperous home city will be quickened, and they will be placed in a position to more easily detail our good points to those of other parts.

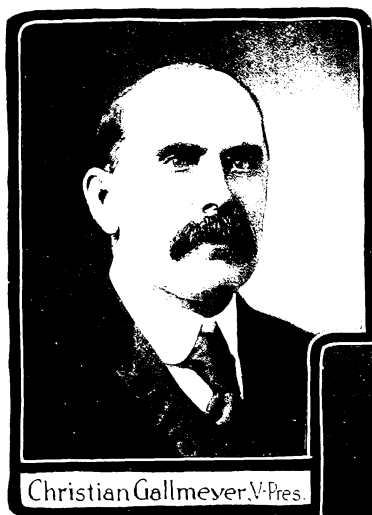
In order that the reading matter might be authoritative in the facts stated, as well as varied in style, the following gentlemen have kindly taken care of the subjects following their respective names:

- Mr. Lewis G. Stuart, "Brief History of Grand Rapids."
- Mr. William H. Gilbert, "Industrial Statistics, and Reasons why we are an Ideal
Manufacturing Center."
- Mr. Louis A. Cornelius, "A City of Varied Industries."
- Mr. John Ihlder, "A City of Homes—Beautiful, Safe, Clean, Healthful."
- Mr. Robert W. Irwin, "Transportation."
- Mr. Walter K. Plumb, "As a Wholesale Market."
- Mr. Chas. W. Garfield, "A Great Horticultural Center."
- Mr. Henry Vinkemulder, "Market Gardening and Produce."
- Mr. Clay H. Hollister, "Banking."

Expressing our appreciation of the unusual accomplishments of the administration of Nineteen-nine—ten, anticipating as full a measure of success for Nineteen-eleven—twelve, and with many thanks to those who participated in the preparation and publication of this volume, the same is respectively submitted.

ALBERT B. MERRITT, Chairman
ROY S. BARNHART,
CHARLES TRANKLA,
Special Committee.

Officers of Grand Rapids Board of Trade
Nineteen-Hundred Ten



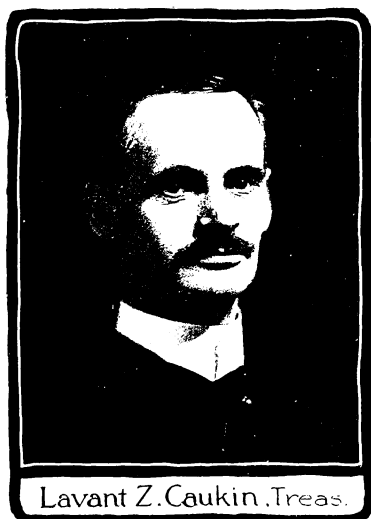
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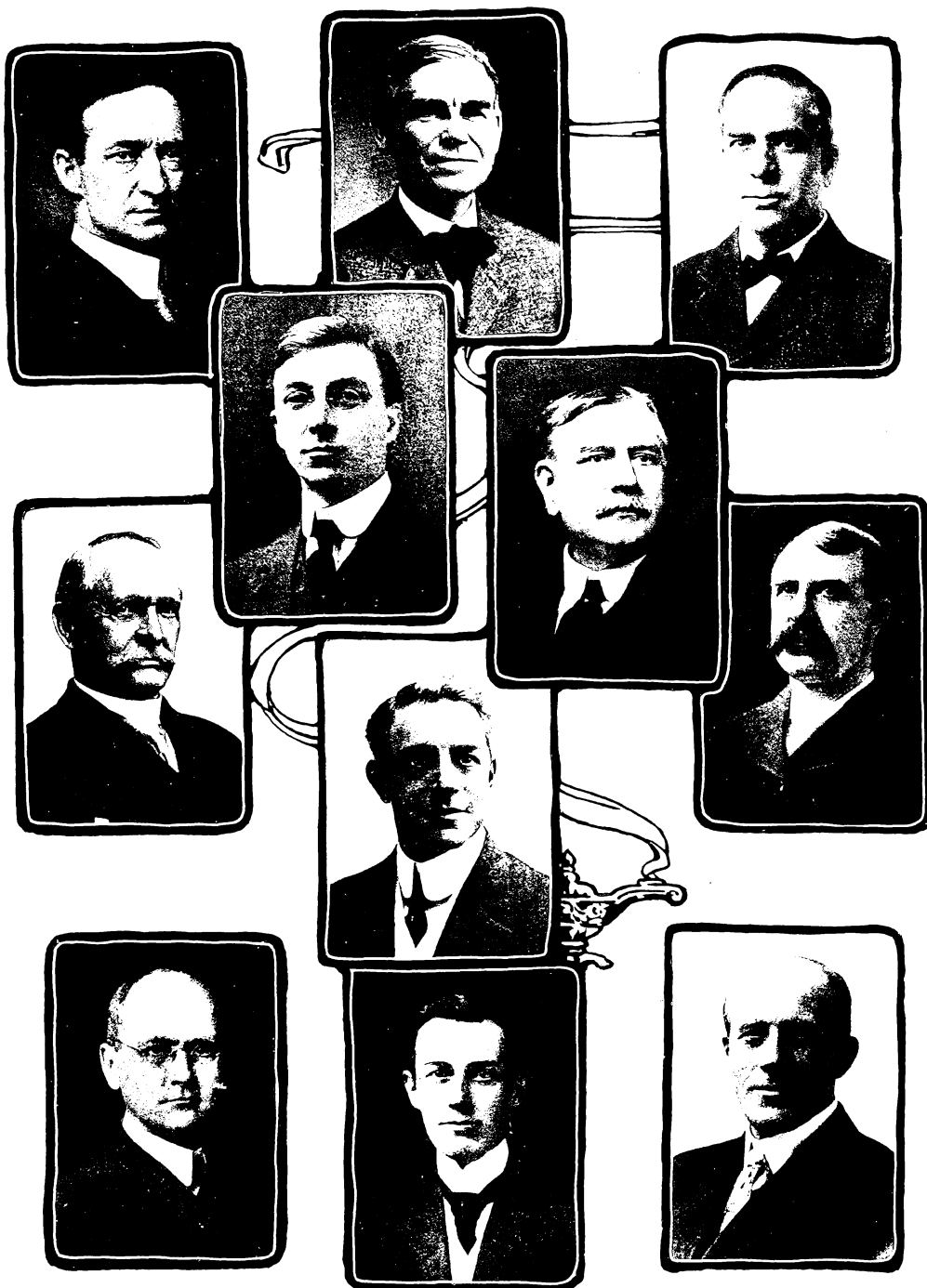
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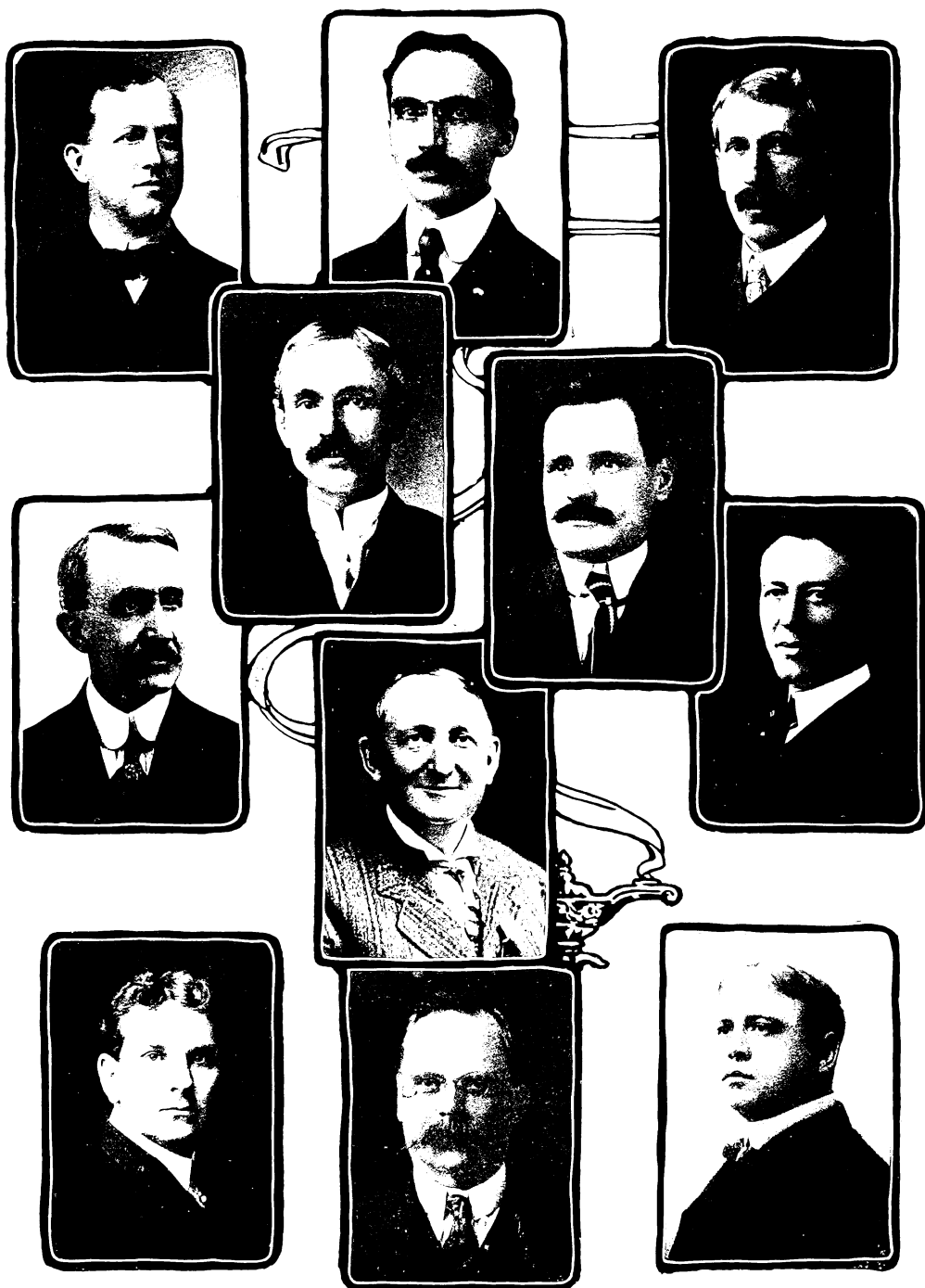
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Ira. M. Smith
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Joseph Siegel
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Glen E. DeNise
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13. TRAFFIC LINES:
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Hugh J. Gray
Arthur C. Goodson
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John A. Bauman
Arvid B. Gardner
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Mendelssohn M. Marrin
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Charles C. Cargill
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Carroll F. Sweet
Lawton L. Skillman
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Ralph P. Tietzort
19. FURNITURE DEALERS:
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Morris Heyman
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Fred K. Tinkham
Joseph S. Hart
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Articles Made in Grand Rapids

Among the products manufactured in Grand Rapids are the following:

Adding Machines	Crackers	Iron Work	Roofing
Adding Machine Tables	Crating	Iron Castings	Roofing Materials
Advertising Novelties	Coupon Books	Interior Finish	Rubber Stamps
Alabastine	Cut Stone	Jewelry	Rugs
Aluminum Castings	Dental Supplies	Knit Goods	Saratoga Chips
Art Needle Work	Desks	Labels	Sash
Art Leaded Glass	Dies	Launches	Sash Pulleys
Asbestos Table Covers	Dining Room Furniture	Lawn Furniture	Sample Cases
Automobiles	Doors	Lap Robes	School Seats
Automobile Parts	Door Plates	Leather	Sausages
Awnings	Draughting Room Furniture	Legal Blanks	Saws
Badges	Drill Grinders	Letter Files	Saw Gauges
Baked Goods	Drugs	Lime	Sewer Pipe
Band Instruments	Dust Arresters	Lithographing	Scales
Bags	Electric Batteries	Lockers	Sectional Bookcases
Barrels	Electric Dynamos	Locomotive Headlights	School Supplies
Bath Heaters	Electric Fans	Loose Leaf Devices	Screens
Beds	Electric Motors	Lumber	Sheet Iron
Bed Springs	Electric Signs	Machine Tools	Steel Sanitary Furniture
Beneches	Electrical Supplies	Machinery	Steel Shelving
Bee Keepers' Supplies	Electrotypes	Malleable Iron	Steel Opera Seats
Belt	Elevators	Mantels	Shingle Mill Machinery
Belt Lacers	Embalmng Fluid	Medals	Shipping Packages
Biscuits	Embalmng Supplies	Macaroni	Shirts
Blacksmiths' Supplies	Engines	Mattresses	Shoes
Blank Books	Engravings	Medicines	Show Cases
Blow Piping	Engravers Wood	Metal Polish	Sleighs
Blinds	Excelstor	Mill Supplies	Soap
Boats	Exhaust Fans	Millinery	Souvenirs
Boilers	Fertilizers	Mirrors	Souvenir Post Cards
Bookcases	Filing Devices	Monuments	Sprinkler Systems
Boots	Films	Mops	Stationery
Books	Filters	Moulding	Steam Heaters
Boxes	Fire Brick	Musical Goods	Steam Turbines
Brass Goods	Fire Clay	Music Cabinets	Steel Ceilings
Buffets	Fireless Cookers	Near Beer	Stenels
Beer	Flags	Novelties	Store Fixtures
Bread	Flavoring Extracts	Office Fixtures	Straw Board
Briek	Floor Compound	Office Supplies	Tallow
Bridges	Flour	Optical Goods	Tables
Bronze Goods	Feed	Opera Seats	Tanks
Brooms	Fire Escapes	Ornamental Iron Work	Tents
Brushes	Fluid Extract	Ornamental Stucco Work	Tile
Building Materials	Fly Nets	Overalls	Tinware
Button Fasteners	Fly Paper	Paint	Tobacco
Buttons	Furnaces	Parlor Furniture	Tools
Cakes	Furniture	Paper	Toys
Carbonated Drinks	Furniture Packing Pads	Paper Boxes	Trucks
Canned Goods	Furniture Polish	Pedestals	Toilet Preparations
Carpet Sweepers	Furniture Supplies	Paste	Trunks
Carriages	Furniture Trimmings	Perfumes	Twine Holders
Casters	Gas Engines	Photo Supplies	Types
Caskets	Gasoline Engines	Pianos	Typewriter Desks
Catsups	Gold Finish Furniture	Piano Cases	Typewriters
Card Index Cabinets	Gas	Pickles	Umbrellas
Catalogs	Garments	Picture Frames	Undertakers' Supplies
Cement Bloeks	Gas Machines	Pillows	Underwear
Cement Machines	Gas Fixtures	Pies	Upholstery Goods
Cereal Foods	Gypsum Products	Pipe Covering	Upholstered Furniture
Cigars	Gas Grates	Plaster	Vacuum Cleaners
Cigar Boxes	Ginger Ale	Plaster Board	Varnishes
Chairs	Gloves	Plumbers' Supplies	Veneers
Chamber Suits	Glue	Postal Cards	Ventilating Systems
Chewing Gum	Glue Pots	Poultry Supplies	Vises
Clocks	Grates	Preserves	Wagons
Clothing	Graining Machines	Printing	Wardrobes
Church Seats	Grill Work	Printers' Supplies	Wall Coating
Cider	Grinding Machines	Propeller Wheels	Washing Machines
Coal Bags	Hair Tonic	Proprietary Medicines	Water Motors
Corsets	Handles	Punches	Weather Strips
Corset Accessories	Hardware	Radiators	Whips
Coal Tar	Harness	Raeks	Window Shade Adjusters
Coats	Hearses	Railroad Cars	Wood Carving
Coffins	Heating Systems	Reed ware	Woodenware
Coke	Hosiery	Refrigerators	Wood Working Machinery
Confectionery	Horse Collars	Road Building Machinery	Wooden Shoes
Cornices	Horse Shoes	Roads	Wrappers
Cotton Felt	Ice	Roller Bearing Axles	
Couches	Ice Cream	Roll Paper Cutters	

Grand Rapids in a Nut Shell

Population, city and suburbs	125,000
Area of city in square miles	17.50
Area of city parks in acres	218.08
Number of railroads entering city	5
Miles of street railway—electric	63.13
Interurban electric roads	2
Miles of improved streets	184
Miles of asphalt streets	61 $\frac{1}{3}$
Miles of water mains laid	196
Number of fire hydrants	1,409
Gallons capacity of pumps per day	28,000,000
Average daily consumption, in gallons	15,253,000
Number of miles of public sewers	172
Number of street lights	545
Number of telephones used in city	15,000
Number of public and private hospitals	10
Newspapers	3 daily, 27 weekly, 23 others
Public works, value	\$1,949,974.98
Schools	Public 38, Private 27
Pupils	22,250
Clearing house business, 1909	\$123,786,904.07
Factories	508
Number of hands employed in factories	22,238
Daily pay roll	\$35,576.00
Capital invested	\$28,500,000
Products	\$43,000,000
Value of fruit marketed for season of 1910	\$2,500,000
Churches	120
Public library, volumes	112,116
Volumes in law library	8,000
Assessed valuation of Real Estate	\$85,324,200
Public buildings	41
Number of residences	19,873
Banks	13
Total capital and surplus	\$5,600,000
Trust companies, 1; capital	\$200,000
Death rate average per 1,000	11
Number of trains in and out of the Union Depot, year 1910	30,937
Tickets sold at Union Station	563,385
Number of street railway passengers carried	15,141,898
Jobbing and wholesale firms, 124; sales	\$40,000,000

Compliments from Outside

In order that the splendid showing made in this book for Grand Rapids may not appear entirely as self-encomiumed, we are publishing a few of the many "testimonials" by men prominent elsewhere. All of those who are members of the Grand Rapids Board of Trade come in that class of "testimonialers" who have "taken Grand Rapids" and will "take no other." Following are a few of the comments by outsiders, thanks for which are hereby returned:

"But the one thing I wish to mention here is the public spirit—the Zeitgeist—of Grand Rapids. This is a thing that differentiates her from almost every other city in the United States. ----- An efficient "machine" for expressing the Zeitgeist is absolutely necessary because an individual protest is pooh-hooed, shelved, pigeon-holed, or given the hoarse haw-haw. In fact, "the gang" can direct its displeasure upon any particular citizen "who has too much to say" and destroy him utterly. In the way of an effectual and effective machine for expressing the public sentiment of the best minds, I know of nothing equal to the Grand Rapids Committee of One Hundred, save possibly the Canadian Club of Vancouver."

ELBERT HUBBARD.

"Grand Rapids is a bad town for a man with a grouch. Every man in Grand Rapids is on his job, and most every man is on two jobs. The houses breathe an air of culture and prosperity and the stores are filled chockablock with up-to-date goods. Reliable and conservative newspapers, fine churches, including a Polish edifice with a dome on it like the Massachusetts State House, an aristocratic and yet home-like club, and biggest and best of all, multitudes of factories filled with busy and contented workmen, conspire to answer the question: Why is Grand Rapids?"

WORCESTER (MASS.) MAGAZINE.

"I have looked over the "Inventory of Results" and certainly must congratulate your organization and its Secretary upon its accomplishments for the past year----- He told us something of your splendid organization, from which I infer that the city is to be congratulated upon the character and nature of the work which you are doing."

ABNER E. LARNED,
President Detroit Board of Commerce.

"Indifference has been made a disgrace, co-operation is a vogue."

FRA ELBERTUS.

"Permit me to thank you for the 1909 report of your organization, which shows splendid effort on the part of the "corporation" as well as on the part of its Secretary. It is further evidence of what can be done by co-operation along the right lines."

GEORGE DIETRICH, President Rochester Chamber of Commerce.

"I am in receipt of your pamphlet recording the doings of the Grand Rapids Board of Trade for 1909, and I want to congratulate both the organization and yourself for the work accomplished. It is really a wonderful record, and I am especially interested in one or two things which you succeeded in placing the 'Things Done' column."

W. M. NIXDORF, Secretary Lancaster Board of Trade

"A yearly booklet issued for 1909 by your Board of Trade was loaned me by a business man here who was a recent visitor to your city, by which booklet your city shows a remarkably successful work, the inspiration from which might help our city."

A. B. McCOLL, A. B. McColl & Co., Toronto, Ontario.

"I can see at a glance that Grand Rapids has certainly been going some during the past year, and congratulate you upon your very great successes."

CHARLES J. BROWN, President Brown Brothers Co.,
Rochester, (New York).

"To bring about this oneness was the work of several and persistent men. Heber A. Knott is President of the Board of Trade, and he is a type of the new kind of man—a man who never lets anything go by default. The Secretary is C. A. Cotton, another man of quite the same type. Millard Palmer is Chairman of the Committee of One Hundred, and Millard is a man who might be killed, but who can not be bought, bribed or intimidated. You see it is a vigilance committee, organized in a time of peace, and working for beauty, truth and justice and the rights of even its most obscure citizen."

THE FRA.

"Allow me to congratulate you and your Board on this report, and to say that my experience as President of our Board of Trade convinces me that your method is without a doubt the best now in vogue in any commercial organization in the country."

F. C. BOWYER, President Tampa Board of Trade.

"The Directors of the Grand Rapids Board of Trade have arranged a Speakers' Bureau, for the purpose of supplying speakers on commercial and civic development topics to organizations desiring the services of such speakers."

ROCHESTER "COMMERCE."

"I have carefully read the article written by Elbert Hubbard and have the paper on my table to read it over again. It is very good indeed, and I feel you ought to be proud of it."

J. L. HUDSON, Detroit.

"We have received a copy of your annual report and expect to say something about this in our March number, and would be glad, if you could do so without inconvenience, if you would send us ----- in order that we may use it in connection with our reference to the splendid work of your organization."

LEWIS D. SAMPSON,
Editor Town Development Magazine, Chicago.

"I congratulate you on the active organization which you have."

C. ALFRED BURHORN, Secretary Hoboken
Board of Trade, Hoboken, (New Jersey).

"It is credit to yourself, and, as such, is a credit to your city."

J. SOLEY COLE, Secretary Utica Chamber of Commerce
Utica, (New York)

"I have already glanced through the very attractive printed statement of what is going on at the Grand Rapids Board of Trade. I will confess it stirred my old-time pride in the Imperial City which is on Grand River."

JAMES JAY SHERIDAN, Former President of the
Hamilton Club, Chicago.

"I have had a copy of your annual report, telling what has been done during the current year by the Grand Rapids Board of Trade. If you have a few extra copies Mr. Filene would appreciate the favor if you would send them on."

RAYMOND E. BELL, Secretary to President
EDWARD A. FILENE of Boston—1915.



NEW CENTRAL HIGH SCHOOL

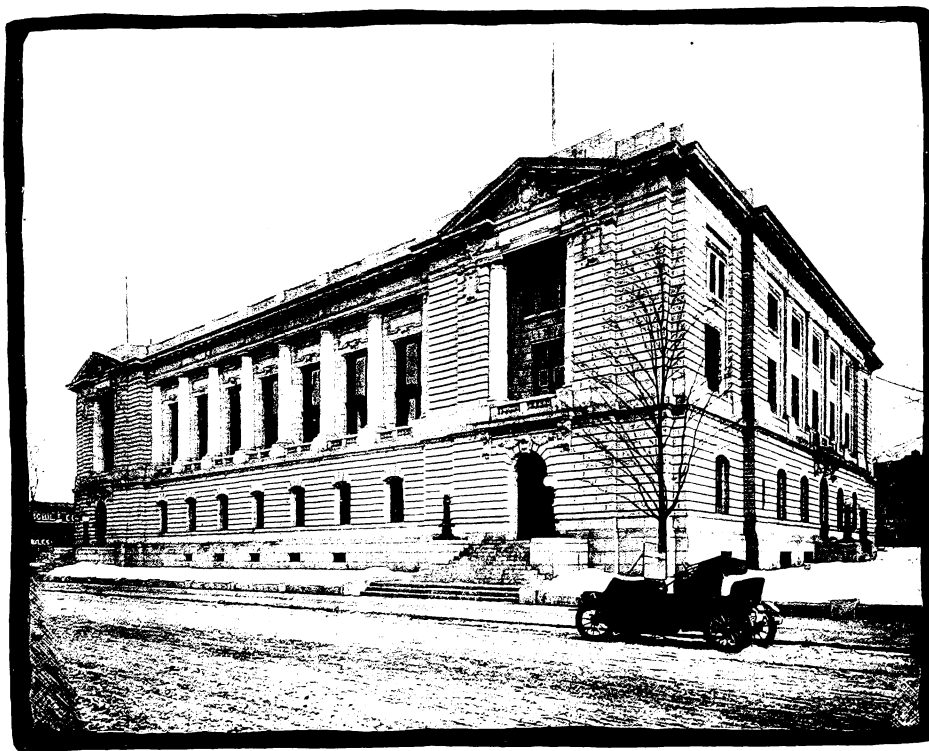


Photo by Royal Photo Co.

NEW POSTOFFICE

Brief History of Grand Rapids

By MR. LEWIS G. STUART



GRAND RAPIDS, the metropolis of Western Michigan, dates from Sunday, June 23, 1833 when Joel Guild, the first settler arrived with his family, coming from Ionia down the river in the bateaux which Louis Campau sent for them.

Guild was a member of the Dexter colony of 63 persons who left Herkimer County, N. Y. in the spring and came to Michigan by way of the Erie canal and across Lake Erie to Detroit, thence through the woods to Ionia where most of them located.

Prior to the coming of the first settlers the Baptists had a mission here for the Indians, established in 1825.

Louis Campau had a trading station on the rapids, Wm. Marsac had a station at Lowell, Rix Robinson one at Ada and there were traders at Grand Haven.

Following Guild's arrival settlers came in rapidly.

In 1838 Grand Rapids was incorporated as a village and the boundaries were Fulton, Division and Hastings streets and the river.

The population was less than 1000.

The entire state then had only about 175,000 population.

In 1850 the village became a city with a population of 2686 as shown by the census.

The first railroad, the Grand Trunk, reached here in 1858.

Prior to that the stage coaches and river steamers were the only modes of travel.

Grand Rapids sent its full quota to the war and in the year that followed it had its period of prosperity and its setbacks, its disaster and its progress just as other cities have, but through all the city grew steadily and rapidly, every year adding to its population and resources.

In 1870, twenty years after its incorporation, Grand Rapids had a census population of 16,507; in 1890, twenty years later, this had grown to 64,147.

The United States census of 1910 gives Grand Rapids a population of 112,571. This does not include East Grand Rapids, Burton Heights and Wyoming Districts, North Park or the well settled suburb in Walker, all directly tributary to the city and as much a part of it socially, industrially and in a business way as though within the city lines. With its environs Grand Rapids has 125,000 population, and 25,000 more may be added if the people who are within half an hour's ride by interurban or rail be counted.

The city's area is 17.5 square miles and so closely have the suburbs been built up that the dividing line between city and country can scarcely be detected.

The Grand Rapids of to-day is a modern city with beautiful homes as its pride and busy industries as its boast.

It owns its own water works, its own lighting plant, its own market place for the farmers, has a city hall that cost \$300,000, a county court house that cost \$250,000 and the new post office which will be completed this summer at a cost of \$500,000.

It has a detention hospital, a contagious disease hospital and a tuberculosis sanatorium as public institutions, besides three hospitals, three homes and two orphanages conducted by private and church enterprise.

When the new school year opens the city will have two complete high schools with manual training departments and the site purchased for a third high school to be built in the South end when needed.

The school property represents an investment of \$2,000,000.

The public library, a gift to the city of his birth by Martin A. Ryerson, cost \$300,000, contains 112,116 volumes and has seven branches in different parts of the city.

ST. MARK'S EPISCOPAL
PRO-CATHEDRAL



ALL SOUL'S
UNIVERSALIST
CHURCH



INTERIOR ST. ANDREWS R. C. CATHEDRAL

Photo by Royal Photo Co.

The city museum, rich in its natural history collections, cost for real estate alone \$30,000.

The park and playground system comprises 218 acres and in addition to the public parks are the popular resorts at Reeds Lake and North Park and resorts of Lake Michigan are only an hour away by interurban.

The city has churches of every denomination with property valued at over \$2,000,000.00.

The Catholics have a seminary here for the education of young men for the priesthood, the churches of the Reformed denomination have their college in this city.

Grand Rapids has 90 cent gas, the cheapest electric power of any city in the country, with the current brought here from the Muskegon river 80 miles away, and a street railway system of 60 miles.

The public utilities are so well managed that the companies and the city are on freindly terms, the companies always willing to co-operate in whatever may be to the city's advantage.

The Michigan State Telephone Co. and the Citizens' have between them upwards of 15,000 subscribers and long distance lines extend in every direction.

The first industry established in Grand Rapids by the pioneers after the saw mill was a planing mill.

The manufacture of furniture began in 1848 and Grand Rapids to-day is the recognized center of the industry in this country for high grade goods.

There are 46 furniture factories here (strictly speaking) with an annual product estimated in value at \$10,000,000.

The semi-annual season openings in July and January attract 1,000 to 1,400 buyers from every state in the union and from foreign lands.

To bring their wares to the attention of the buyers, between 300 and 400 manufacturers, with plants in other cities, send their samples here.

Five of the largest buildings in the city are used exclusively for furniture exhibition purposes.

Though furniture manufacturing is the chief industry, Grand Rapids is not by any means an one-industry town.

It has 88 metal working concerns, 33 machine shops, 32 clothing and shoe factories, 50 printing offices, several of them with big buildings of their own, 19 laundries with trade covering Western Michigan, one paper mill, 7 tanneries, 15 flour and feed mills and many minor industries.

This city is the largest producing point in the world of gypsum products, with eight mills, and supplies the world with sticky fly paper and carpet sweepers.

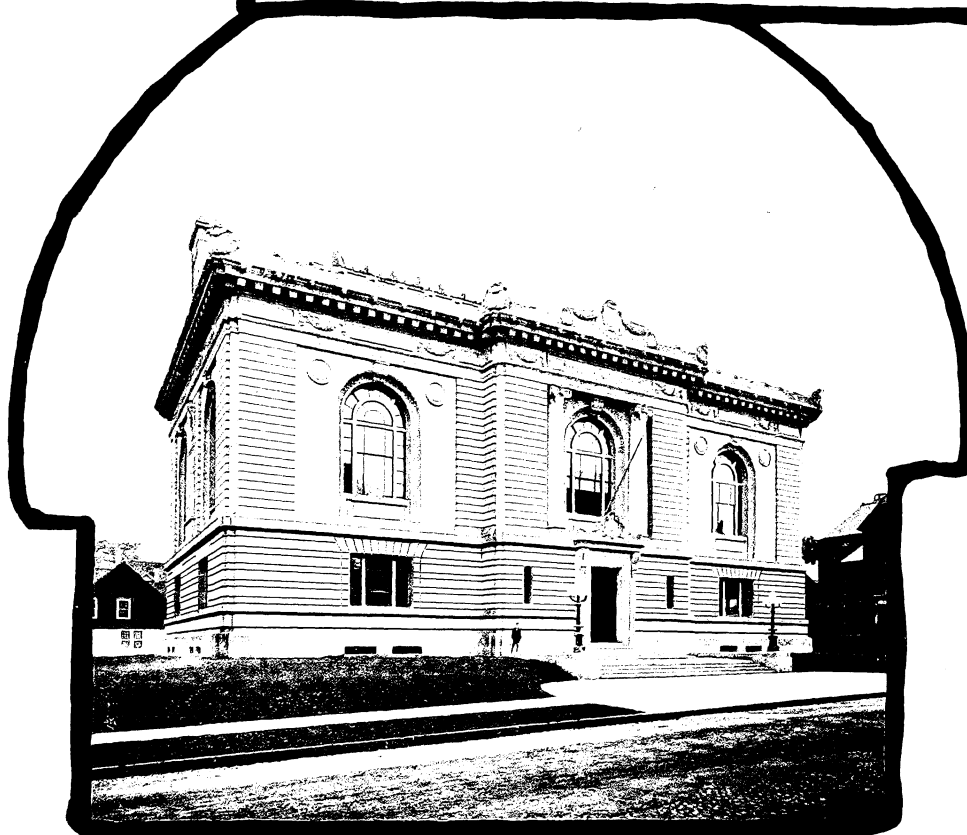
The city has four national banks, five state banks and one trust company, with a combined capital of \$3,475,000 and total deposits of \$28,700,000.

The deposits increased last year \$1,600,000 which may be regarded as an index to the city's prosperity and thrift.

In all the history of Grand Rapids covering three fourths of a century there never has been a bank failure here and in the panic of 1907 when the banks in other cities were resorting to clearing house certificates or demanding notices from depositors the banks here met all demands with cash.

The city's assessed valuation is \$85,324,000.

Its assets including parks, schools, public buildings, water works and other property inventory at \$6,298, 861.



KENT SCIENTIFIC MUSEUM
RYERSON PUBLIC LIBRARY

Its bonded indebtedness is only \$3,575,300 of which \$1,237,000 is on the water works, \$528,000 for school purposes, \$843,200 special assessments and \$966,600 for other purposes.

As an offset the sinking fund contains over \$300,000 to meet bonds when due.

Grand Rapids is the jobbing center of western Michigan with nearly every line of trade represented by houses of ample resources.

It is the retail center with the largest stores and best stocks in the state.

It is the center of the famous Michigan fruit belt and the largest peach market in the world.

Grand Rapids has its fraternal organizations of all kinds; its Woman's clubs, four of them owning club houses of their own, its social organizations, its board of trade with 1400 members, and its committee of one hundred and municipal affairs committee.

The city is in the best sense democratic, cordial to those who come here to live and hospitable to the stranger.

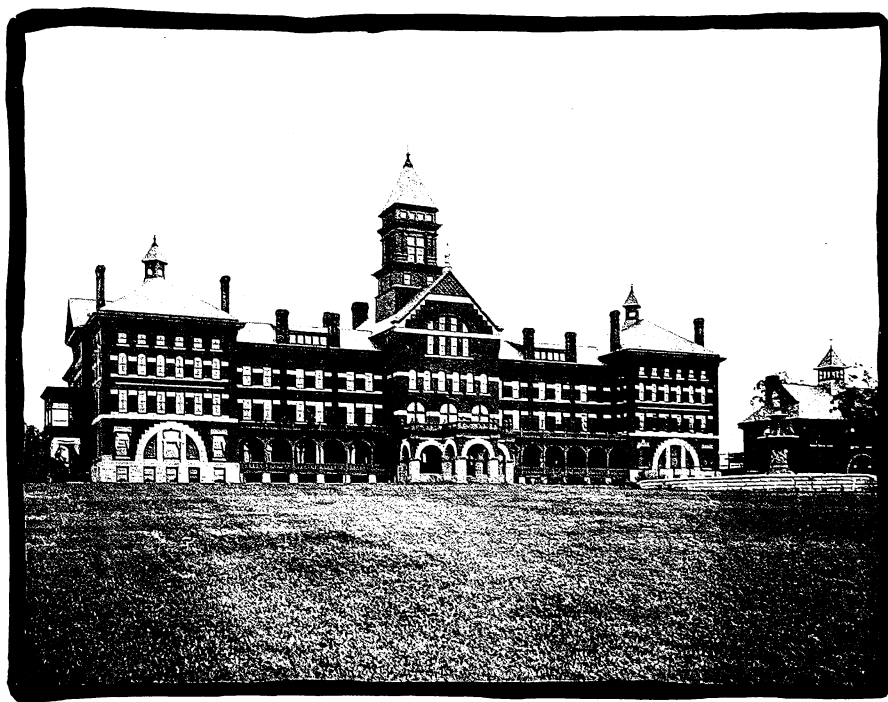
It has wealth but not snobbishness, it has no slum district, its strength is in the high average of the middle classes.

The history of Grand Rapids from trading post to village, from village to city, from small town to metropolis is written in the lives of men and women who are still active in the world's affairs.

A single life more than spans all that has been achieved.

The city's growth has been steady and sure with solid foundations laid for every advance.

And this growth will continue and it will be growth not only in material things but in those things that make a city desirable as a dwelling place for men and their families.

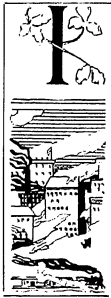


MICHIGAN SOLDIERS' HOME



Industrial Opportunities

By MR. WILLIAM H. GILBERT



INDUSTRIAL STATISTICS may show a part, but they cannot show all that Grand Rapids offers for the manufacturer who is seeking a location. First and best, Grand Rapids will share with the manufacturer who locates here, the spirit of success. This spirit of success, intangible and indescribable, is a commixture of confidence, perseverance, and a willingness to win by any amount of hard work, but under no conditions of ease to fail.

To manufacture in our City is to build up your industry apart from the spirit of failure, lack of confidence and faltering. Our industries here are soundly built, firmly propped by the financial resources of our City, and the spirit which such industries engender is the spirit which we offer, as we offer the air we breathe, to the manufacturer who seeks it and deserves it.

Living conditions is a subject which always has been and always will be indigestible for the statistician. For Grand Rapids we can say that we have reason to believe that one can live as well for less money here than in any other city, or what is the same thing, can live better for the same money. As to essentials, real estate values are low, our five lines of railroads so radiate as to spread our industrial area over a large territory with a consequent freedom from congestion and excellent land values for the purchaser. This means large accessible areas at reasonable prices for factory sites and the homes of working men, and the large percentage (probably sixty per cent) of working men owning their homes, attest their appreciation of this opportunity. Food stuffs are low. Without resorting to tables we can point to the proximity (one hundred eight miles by water) of Chicago, the meat market of the country; to the rich farming country surrounding our City; and to the greatest potato shipping district in the United States just to the north of us, as evidence of the reasonable prices of our staples.

The cost of living is reflected in wage cost. Our actual wage, that is, what the economists call the purchasing power of a day's work, is large; while the cash wage is not so high in comparison with other points. Carfares but rarely enter into the workingmen's expenses; parks, free museums and libraries afford a considerable part of his entertainment, and these facts coupled with the low cost of food stuffs place within reach of the workingmen in our City a plane of living far beyond that of many of his fellow craftsmen in other cities who are receiving a higher cash wage.

Labor troubles here are unknown. Our City is a manufacturing City; it lives and thrives upon the diligence and loyalty of its workingmen; and our manufacturers, many of them graduated themselves from the bench, are well aware of their obligation to the men in the shop. The reasonable desires of the men as to wages, shop conditions, homes, etc., have been met, even anticipated by these men who hold before all else the loyalty of their working force; with the result that, without walking delegates, business agents, strikes or boycotts, Grand Rapids has for five years kept pace with the prominent industrial centers of the country in recognition of the American workingman's increasing requirements and rights. This has been brought about without antagonism or ill will—just an honest balancing of a day's work against an adequate compensation.

The best proof of the possibilities of success here are the factories already established, uniformly prosperous and increasing. The last report of the Commissioner of Labor, 1910, showed in Grand Rapids for the year 1909, 508 shops and factories employing 22,238 hands, of which number 18,132 were male adults, 3,786 female adults, 213 boys and 107 girls. There has been maintained without difficulty a constant adequate supply of skilled factory hands, and we feel certain that our city will prove as resourceful in this regard in the future as it has in the past.



FURNITURE FACTORY WITH PARK YARD

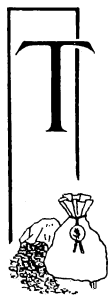


ONE OF SEVEN ENORMOUS FURNITURE EXHIBITION BUILDINGS Photos by Royal Photo Co.

Transportation, and banking facilities are elsewhere discussed. The question of power, so important to all industries finds a ready answer here. The great Croton Dam of the Grand Rapids-Muskegon Power Company, coupled with their steam auxiliary plant for producing current, furnishes the City with this ideal motive force which has made Grand Rapids the largest per capita user of current for industrial purposes in the United States. Complete rate tables of this Company which cannot be here inserted are more convincing than any bare statement could ever be. For the benefit of those who prefer steam power we are able to state that the rate of freight on coal to Grand Rapids from the Ohio, West Virginia and Pennsylvania coal fields is on a par with the rate to Chicago. This is true on both bituminous and anthracite coal. The price at the mine is standard and from this statement it will not be difficult for any manufacturer to reckon the price of his coal in Grand Rapids. We can say further that we are within one hundred and thirty-five miles, short mileage, of extensive coal fields in Bay City and Saginaw in Michigan. A large amount of coal from these fields is used in Grand Rapids, the freight rate being only sixty cents per ton.

Banking

By MR. CLAY H. HOLLISTER



THE BANKS of Grand Rapids have always been able to take care of the needs of the community and, not only that, they have served the Western part of Michigan in a very generous way. There never has been a failure of a Grand Rapids bank except a small private institution years ago. The character of the men in the business has always been of the best and great emphasis has been placed upon safe-guarding the moneys entrusted to them, and in caring for the needs of young and growing business. The development from pioneer banking in the community of little capital to the larger financiering when depositors and borrowers have more capital and their needs are more complicated, has been carefully followed and our bankers to-day are as well posted in the modern methods of handling accounts as any in the Country.

Our banks are willing to assist generously in any undertakings that are safe and legitimate and to loan money to honest men who can by its use add to the profits of their active business. Oftentimes home customers have been served when it was more profitable to do business outside.

The banking capital of the City at the last report was \$5,600,000 and the deposits at the same time \$28,700,000, a total of almost \$35,000,000 available for building up the community. There are four National Banks, five State and Savings Banks and one Trust Company. Every legitimate borrowing need of merchant, manufacturer or investor is served and on the other hand every safeguard for the holding sacred of depositors' money is used. The offices used are modern and up-to-date, attractive to both men and women, equipped with committee rooms, rest rooms, and all modern devices for expediting work. Several have lunch rooms for employees, insuring a quiet, warm meal for the clerk and better health and efficiency in service.

The banks are all Members of the Grand Rapids Clearing House Association. This Organization has been valuable in its way. It serves the individual bank by making possible a simple exchange of vouchers against other banks. It affords opportunity for consultation on matters of common interest and in times of financial stress in the country at large, it has stood as a bulwark of strength for all legitimate business.



A CITY OF HOMES

A City of Homes

By MR. JOHN IHLDER

EVERY enterprising city has a strong point upon which it prides itself. The point upon which Grand Rapids most prides itself is that it is a good place in which to live. Large enough to draw such metropolitan attractions as the best plays and music, annual exhibitions of the American Water Color Society, annual gatherings at its Lincoln Day banquet of the most prominent men in the country, it is still small enough to permit of home life.

Even the workers in the factories own the houses in which they live, houses surrounded by little plots of grass and fronting on cool, tree shaded streets. Due to this is the general spirit of neighborliness and good fellowship which makes the newcomer feel welcome, the old resident realize that no other town can ever be home to him.

This home spirit permeates every phase of Grand Rapids life, institutions which make living here more full and satisfying are loyally supported. The Public Library and its branches send books into almost as many homes as call upon the gas company for enlightenment; the appeal for a park and playground system which will serve every part of the city, putting wholesome recreation facilities within easy reach of every child, has met with a generous response, and in all parts of town, city and neighborhood playgrounds are being established, while well-to-do citizens are giving park lands as tokens of their affection for their community.

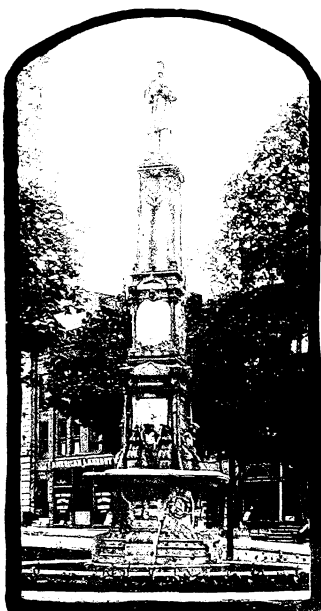
The proposal to supply pure water to the people was endorsed last spring by a great majority and work is now well under way. These are indications of the spirit which prevails.

Grand Rapids is a place in which it is good to live, and so thoroughly do its people appreciate their advantages that they let slip no opportunity to increase them. Each Arbor Day the Municipal Affairs Committee distributes at cost price to school children and factory workers thousands of trees and shrubs which add to the attractiveness of the smaller homes. The wealthier citizens take pride in the wide lawns which surround their homes.

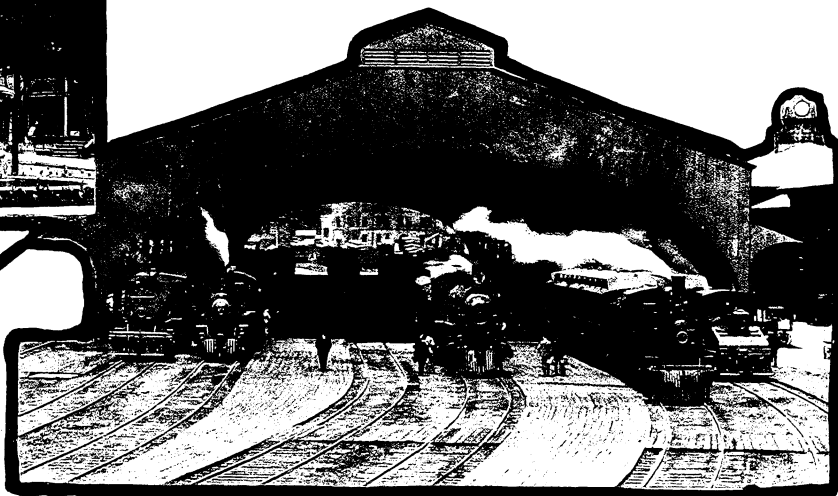
Instead of having only one fine residence street, within half a block of which on either side are shabby, unkempt areas, Grand Rapids has whole districts where the visitor may wander in any direction without finding a single spot that strikes a discordant note in the general impression of space and comfort and peace.

North, along Grand River, new suburbs are springing up which offer their people the pleasures of bathing and boating combined with the pure air and wide views of the hills. In the east end, about Reed and Fisk lakes, an even finer residence district is rapidly being created. Here are some of the handsomest homes in the City, large, spacious houses set in the midst of acres of lawns and flower gardens, affording vistas of the hill-encircled waters of the lakes.

Two years ago the people of Grand Rapids awoke to a realization that the rapid growth of the City threatened to deprive them of many of these advantages unless that growth was wisely directed. So they appointed a City plan commission, which, with the aid of two of the most experienced City planners in America, prepared a report showing how the town should be developed. This report deals first with the needs of business, indicating how those needs may best be met, but it also shows what lands should be reserved for parks so that no matter how large the city may become its people will always have a space for health and pleasure. The wide stretches of level land, through which run the railroads, are the natural area for the commercial and industrial expansion of the future, the hills afford wholesome and pleasant sites for the homes of a constantly increasing population, the creek valleys, the lake shores and the hill-sides are the parks provided by nature for the recreation of an industrious and prosperous people.



SOLDIERS AND
SAILORS
MONUMENT



TRAIN SHEDS AT UNION STATION
ENTRANCE TO UNION STATION

Transportation

By MR. ROBERT W. IRWIN



FIVE STEAM railroads, the Grand Rapids & Indiana Railway Company, the Pere Marquette Railroad Company, the Michigan Central Railroad Company, the Lake Shore & Michigan Southern Railway Company and the Grand Trunk Railway System, and two electric interurban lines, the Grand Rapids, Grand Haven & Muskegon Railway and the Grand Rapids, Holland & Chicago Railway, radiate from Grand Rapids. The two electric interurban lines mentioned operate in connection with Trans-Lake Michigan boat lines to Chicago, and other important ports on the west shore of the Lake. Grand Rapids is the division terminus of several branches of each of the steam roads mentioned.

Through trains, on fast freight schedules, move each day on all lines between Grand Rapids and all important junction points of interchange, thus providing through fast freight service for carload shipments of every description in every direction. Many of these trains are maintained to handle enormous volume of perishable and other high class freight originating at Grand Rapids and are operated on passenger train schedules. The wholesale and manufacturing shipping interests of Grand Rapids are advantageously served by through merchandise cars that are operated on a daily schedule by all of the steam railroads, affording first and second morning delivery to all cities and important towns within a radius of 500 miles. Daily through merchandise cars are also operated between Grand Rapids and New York City, Boston, and many other points. More than 150 scheduled merchandise cars are forwarded from Grand Rapids daily.

Shipments to and from Chicago, via the Interurbans and Boat lines, are ready for delivery the next morning, thus affording express service at regular freight rates.

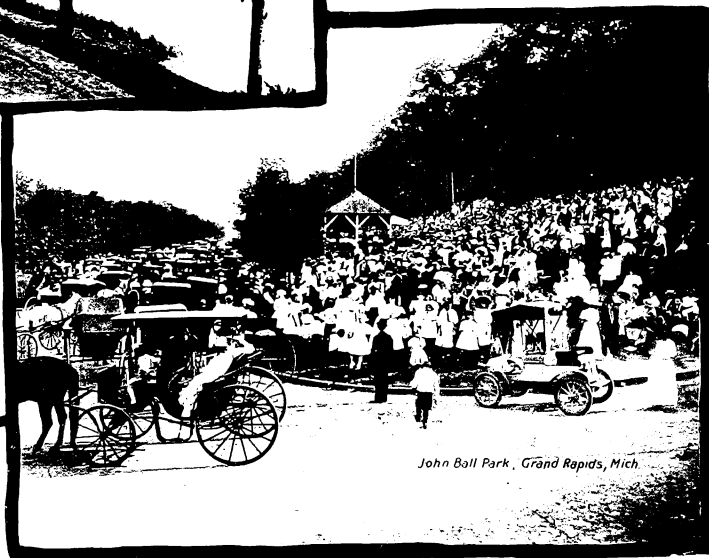
The Pere Marquette Railroad Company and the Grand Trunk Railway System operate from Grand Rapids in connection with Trans-Lake Michigan Car Ferries to Milwaukee, Manitowoc, Wisconsin and other Lake Michigan ports, affording a connecting link with the Trunk Lines radiating throughout the West and Northwest via which routes carload shipments move without breaking bulk.

Excellent service is maintained to the North and Northwest by the way of Mackinaw and the St. Paul and Minneapolis gateway, via the Grand Rapids & Indiana Railway and the Soo Line.

Each railroad company maintains and operates its own terminals in Grand Rapids, thus affording an unlimited choice of factory and warehouse sites with low switching rates and dependable service.

So called trap cars are operated between the factories in the outlying districts and the central freight houses. These cars are loaded at factory platforms to their capacity with less than carload shipments, and are then switched to the freight houses for distribution into the outgoing merchandise cars previously described. This service and the fact that the freight houses of the various lines are well distributed throughout the wholesale and manufacturing districts, reduces cartage costs to the minimum and as the various freight houses are so operated as to insure the forwarding of merchandise shipments same day as received, less than carload shipments from Grand Rapids enjoy practically carload service.

Excellent team track and platform facilities for the loading and unloading of carload shipments are maintained by all of the railroads in various portions of the manufacturing and wholesale district. There is in Grand Rapids no congestion of team tracks, yards or freight houses because of the excellent facilities provided by the railroads. Deliveries to team track,



SCENES IN VARIOUS PARKS

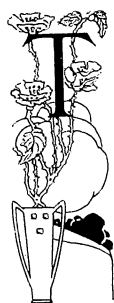
factory or ware house of carload shipments arriving at Grand Rapids and deliveries to out-bound trains and freight houses of shipments forwarded from Grand Rapids, are uniformly made without delay.

Passenger travel to and from Grand Rapids is luxuriously served by through chair, dining, parlor and sleeping cars operated between Grand Rapids and all important points east, south and west, and via all lines. During the summer season passenger travel facilities and accommodations are generously increased by the railroads for the benefit of the immense traffic moving to and from the justly famous pleasure resorts of Michigan.

No other city in the United States is able to offer to the wholesale or retail merchant or to the manufacturer or jobber, better transportation facilities and service.

A Great Horticultural Center

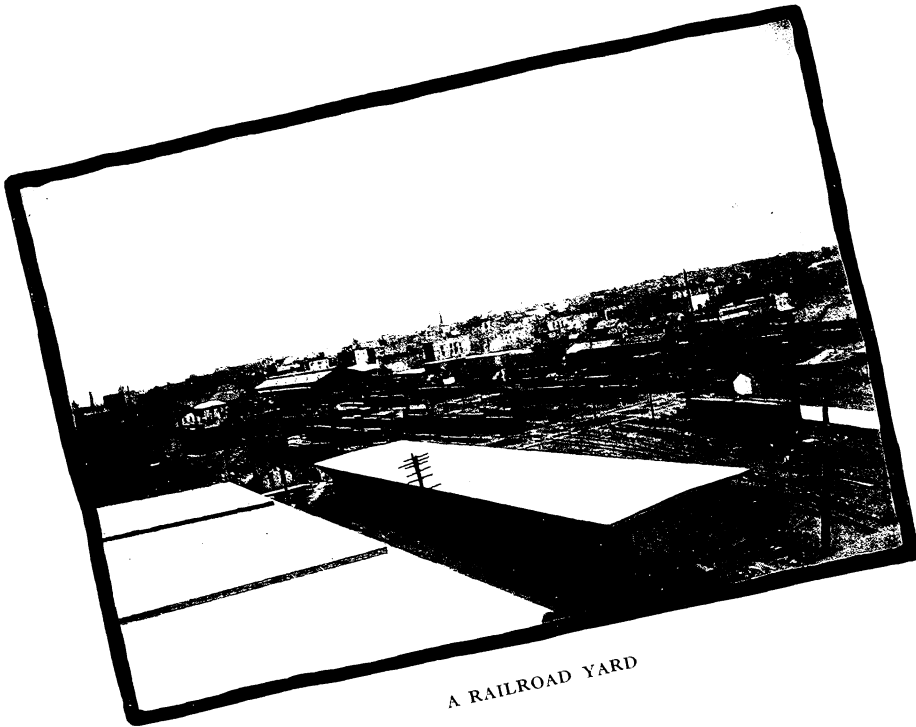
By MR. CHARLES W. GARFIELD



THE CRADLE of Grand Rapids Horticulture was a canoe drawn up from the river bank into the door yard of Uncle Louis Campau's primitive residence, in which were started the plants that made his first garden. The first fruits were wild strawberries, currants, gooseberries, raspberries, blackberries, plums, grapes and crab apples gathered from the river bottom and open places in the forest. Fruit trees were grown by Mr. Abel Page from seeds of fruits that were imported from the East. It was a long time before any fruits were exported. Possibly the first shipment of strawberries was made by Thomas Wilde who sent them to Milwaukee by the river and lake boats. Mr. Sherman Pearsall took apples by wagon to Muskegon from one of the first commercial orchards. Peaches were grown on Burton Farm, before there were any transportation facilities, in considerable amount, and the settlers came and helped themselves as there was no sale for the product.

John Suttle was the pioneer farmer under glass. His greenhouse was at the entrance of Fulton Street Cemetery. Wm. Rowe, Elwood Graham, Wm. N. Cook and a few others were the pioneers who exhibited the products of our orchards in the outside cities soon after the Civil War and brought our locality into prominence as a fruit growing center. Notable exhibits were made at Boston, Philadelphia, Rochester, St. Louis and New Orleans. The State Horticultural Society which has done so much for Michigan fruit growing, was organized in 1870 and fostered by this locality for some years. In 1874 the Grand River Valley Horticultural Society was formed here which carries the unique record of holding continuous monthly meetings for 36 years. The Grand Rapids Fruit Growers Association became a commercial necessity and it originated the movement which attracted buyers to this city and made our peach market the best in the entire country. The notoriety thus given our city is akin to the name created by our furniture industry.

We are on the threshold of a far greater development in horticulture. We have learned the most approved methods of culture, pruning, spraying and marketing. Capital is seeking investment in horticultural undertakings and Grand Rapids is the gateway to the most favored fruit region in America. In our nearness to great markets, and with the favoring conditions of climate produced by our fostering mother, Lake Michigan, there is no more promising field of commercial industry than that representing the various branches of horticulture.



A RAILROAD YARD



TABLES SET FOR 2,400 COUNTRY MERCHANTS—GUESTS OF
G. R. WHOLESALE DEALERS

As a Wholesale Market

By MR. WALTER K. PLUMB



THE GROWTH of Grand Rapids as a Jobbing Center, emphatically places us second to no city of like size in the entire country. As the Metropolis of Western Michigan, situated in the fertile, productive, Grand River Valley, our natural advantages are unsurpassed. These, augmented by most excellent transportation facilities,—railroads extending to all points of the compass,—electric lines with express service at freight rates, connecting with the Great Lake Boats, permits our Jobbers to serve the Trade throughout Michigan in an extra-prompt and efficient manner.

To the indomitable Pluck, Energy, and Enterprise of our business men, early fired with the determination to make this the Jobbing Center of our State, the products of our own factories, together with the best of others. Domestic and Foreign, are available in this market at all times for the Retail buyer, who finds among our diversified Jobbing lines up-to-date quality and profit possibility goods making him a permanent customer and friend.

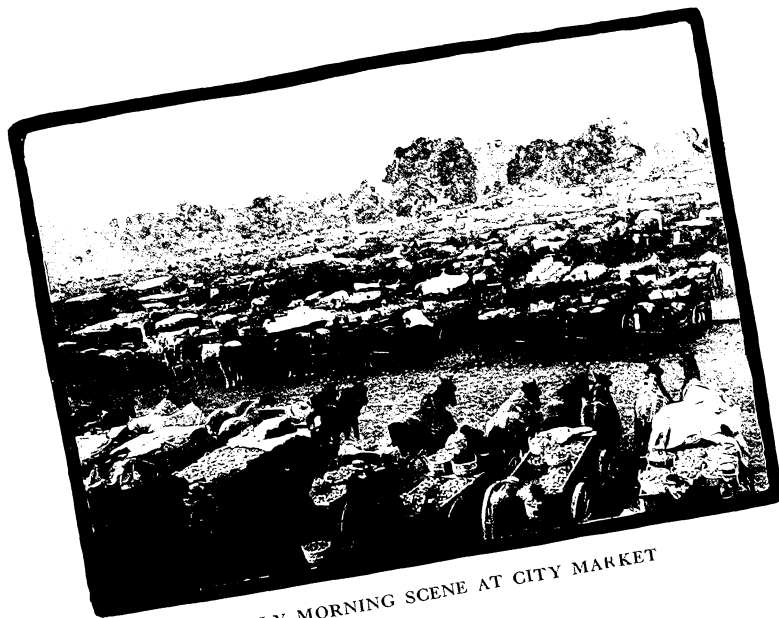
It is a matter of business record that our local Jobbers enjoy the greatest possible percentage of perpetual accounts. A marked testimonial of Quality, Service and Goods.

Through our Wholesale Dealers' Committee of the Grand Rapids Board of Trade, convincing publicity has been given to the foregoing: supplementing the message of the traveling salesman by annual Fall Extended Trade Excursions, the heads of Jobbing Houses have called on the merchants throughout a goodly portion of Michigan and Northern Indiana, and meeting these retailers in a friendly way in their respective business homes has made the ties of Friendship more secure and established more cordial business relations.

The favor with which the Retailer views Merchants' Week each year is evident by its growth; in 1906 the attendance was about 450; last year, nearly 3000 buyers and merchants participated in this event. Not satisfied with first entertaining the retail merchant and then paying him a return visit, this live Association has in vogue perpetual Half fare Excursions every business day of the year,—in fact,—has done and is doing, much to acquaint the buying public that Grand Rapids is "The best Market."

The relations between our Wholesale Houses and the local retailers is of equal standing. With a broad opportunity of selection,—the cream offering of the market,—prompt deliveries and courteous treatment—our home merchants have no occasion to go outside.

In 35 years, from less than a score of Houses doing Jobbing business, we have grown to over 150. It is conservatively estimated that the annual business of our Jobbers now exceeds \$40,000,000. The supremacy thus attained is just the beginning of the brightest future for our fair Jobbing City; a City of Men with Faith in her future, and the Courage of their Faith—and therefore A City of Enterprise—Progress and Prosperity.



EARLY MORNING SCENE AT CITY MARKET



BLUE RIBBON DAY AT WEST MICHIGAN STATE FAIR

Market Gardening and Produce

By MR. HENRY J. VINKEMULDER



AS A PRODUCE market, and the center of a great and profitable market gardening region, "unexcelled" is a very conservative term to apply to Grand Rapids. Among the first people to truly recognize and appreciate the soil and other conditions here for the growing of garden truck and fruits were the Holland people. The science of growing vegetables and flowers is a distinct part of their nature. How to produce the best stuff from Mother Earth is their gift, both by inheritance and education. For centuries the Netherlands has been known as the flower bed and garden spot of Europe, and many of the men who came here from there a few years ago have become rich through applying the one great science to the earth they procured so cheaply. Not only do these people make a good living and acquire a competence from the products of the soil, but while doing this their farm lands increase in value steadily. I know instances where lands were bought for from \$1.25 to \$5.00 per acre, that cannot be bought to-day for from \$300.00 to \$400.00 per acre, and I have a personal knowledge of crops grown in a single year which have netted more than 10 per cent on a valuation of \$1000.00 per acre.

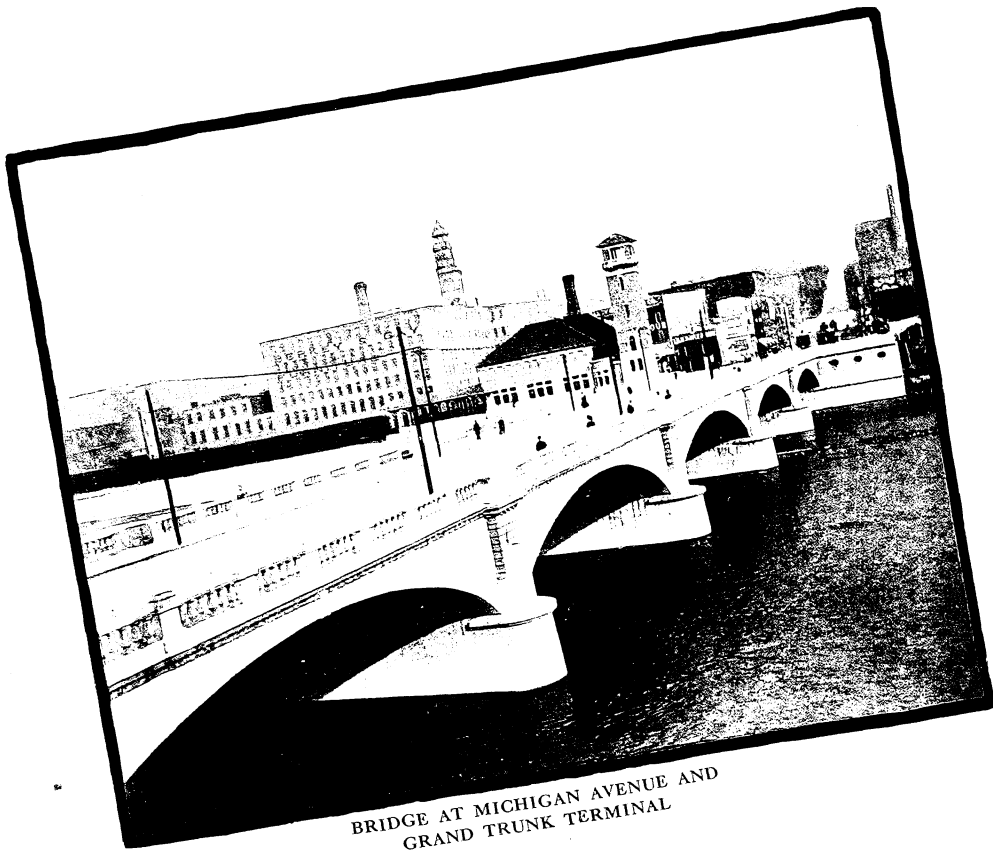
The Savings Bank deposit figures will prove the above partially, but only partially, for one glance at the excellent homes lived in by the men who raise all this garden truck, their holdings in real estate and other investments, shows the good purposes to which the balance of the profits have been put.

The shipment of fresh vegetables out of Grand Rapids is continual the year round. The growing of the crops never stops, whether the plants be growing out in the air or under the hundreds of acres of glass, which are erected in the environs. While we may come very near to it, we do not as a matter of fact raise bananas, cocoanuts and other tropical eatables in this section, but our importations of such products for distribution throughout Michigan—and then some—are enormous. Grand Rapids is a great produce and fruit market from every standpoint, and is known throughout the world as such.

There are still plenty of good lands to be had at reasonable prices in Kent county, with a sure market near by, where products can be disposed of for cash.

I do not know of a business or occupation that will yield better returns than tilling of this soil in a proper and intelligent manner. The investment is not large, the dividends sure, the work healthful and fascinating.

I am only writing of the vegetable industry. There are plenty of lands adapted to fruit culture and general farming, which are also very profitable.



ALL SORTS OF FACTORIES

Our Varied Industries

By MR. LOUIS A. CORNELIUS



THE HANDICRAFT, perseverance and hard conscientious work of a few men in the early 50's followed by the same qualities coupled with capital, has made the name "Grand Rapids" and "Real Furniture" internationally synonymous. We are fortunate that this is so and that for the corner-stone of our various industries we have a world recognized staple product.

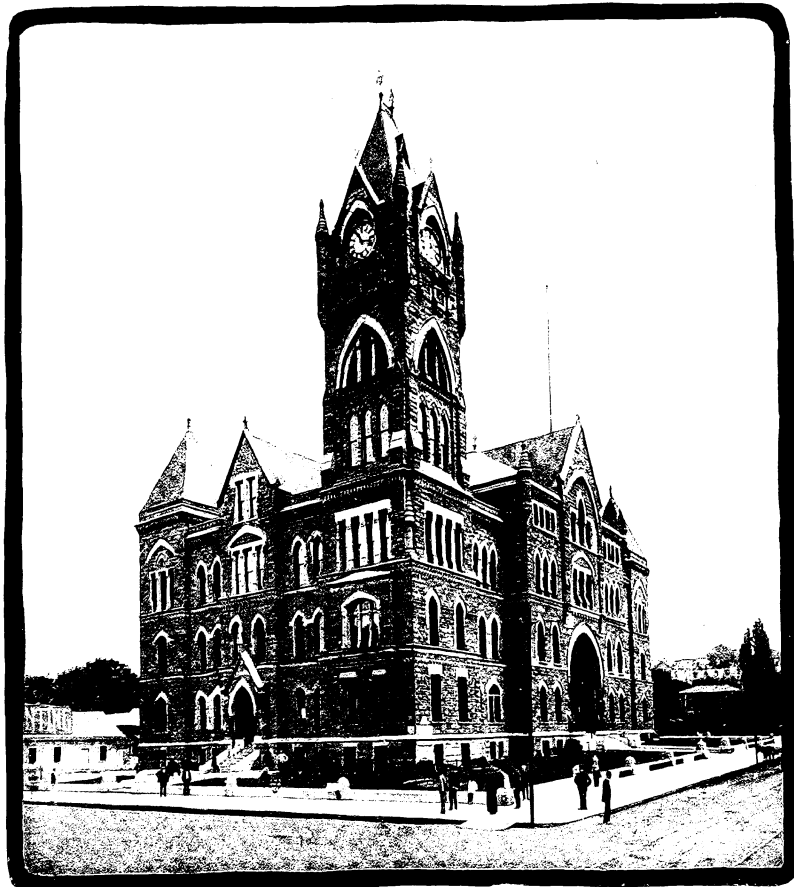
For years Detroit has been famous for Stoves, Rochester for Shoes, Waterbury for Clocks, and other cities with their corner-stone industry; and yet while the original important trade has thrived and increased it might surprise the delver after facts to note the rapid progress of other lines in such cities; likewise our own beautiful city of furniture fame now has an exhibit of varied industries that is noteworthy and constantly increasing.

The last available statistics show that we have 46 furniture factories, employing 7,019 men and 173 women. Our other manufacturing industries comprise 393 factories, employing 9,804 men and 3,241 women. By this is meant only such factories as turn out completed marketable products. Repair shops, cleaning establishments and factories producing parts or incompleated products are not included in these figures. By adding all other institutions known as factories, our total was, six months ago, 508.

Two hundred thirty-seven different products from Heavy Machinery Castings to Hooks and Eyes keep our workmen busy. Some of the most important in alphabetical order being:—

Brass Goods
Carpet Sweepers
Catalogs
Cigars
Clothing
Confectionery
Flour
Fly Paper
Furniture
Iron Castings
Leather
Machinery
Paper Boxes
Typewriters
Veneers

Many lines of manufactured product insure steady prosperity, because unusual demand or depression in any one line does not seriously affect the average labor conditions. It behooves us, therefore, to cherish all our various industries and to extend the heartiest and most loyal welcome to any worthy manufacturer in any line that may be induced to join us and enjoy the splendid opportunity that presents itself in building a business over a "corner-stone" that has well established merited merit.



KENT COUNTY COURT HOUSE
CITY HALL



ELKS' TEMPLE
Photo by Royal Photo Co



PENINSULAR CLUB



A TYPICAL OFFICE BUILDING
BUTTERWORTH HOSPITAL

INTERIOR MASONIC
BLUE LODGE



MASONIC TEMPLE

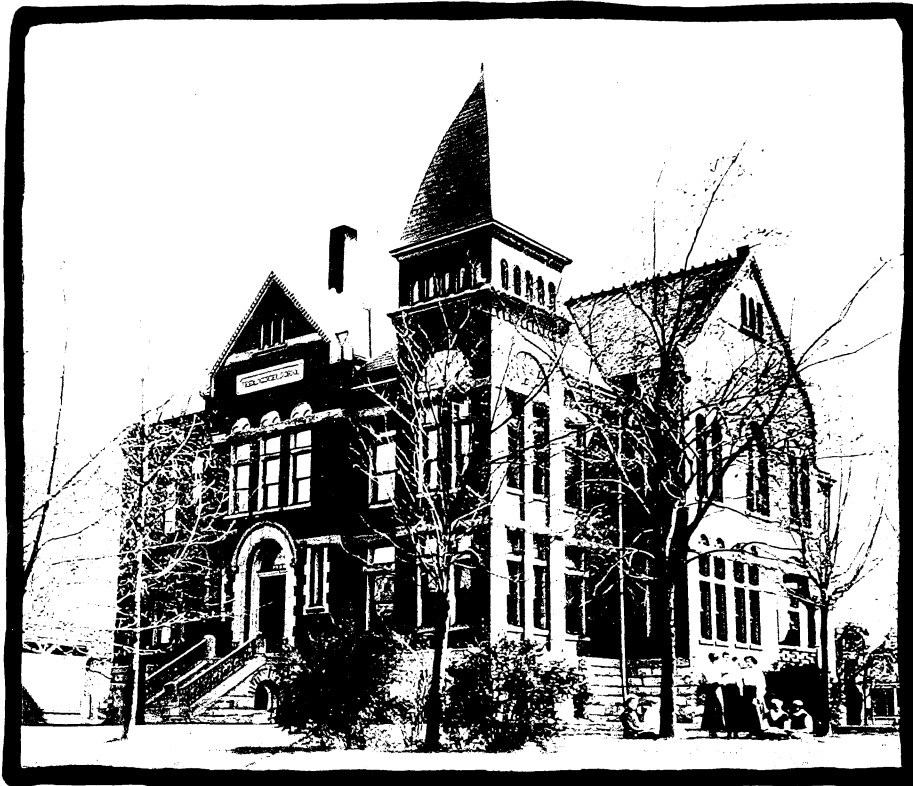
Photo by Royal Photo Co



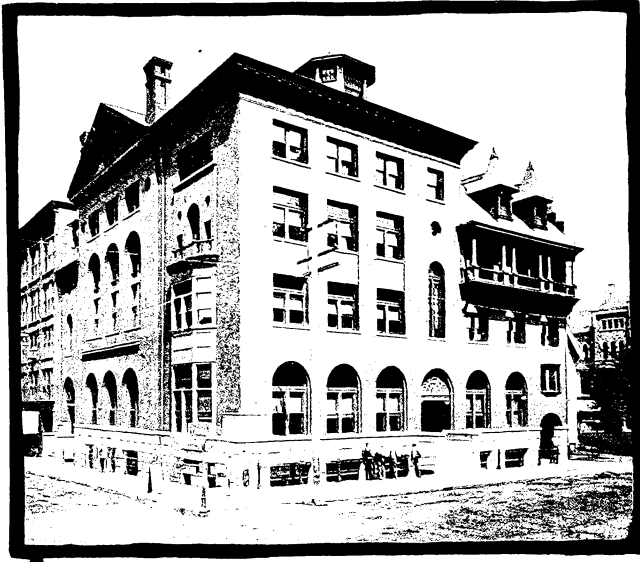
COLDBROOK SCHOOL



SIGSBEE STREET SCHOOL



HOLLAND THEOLOGICAL SEMINARY
FIRST CHURCH OF CHRIST, SCIENTIST



Y. M. C. A. BUILDING



LADIES' LITERARY
CLUB HOUSE



Photo by Royal Photo Co.

ST. CECILIA CLUB HOUSE

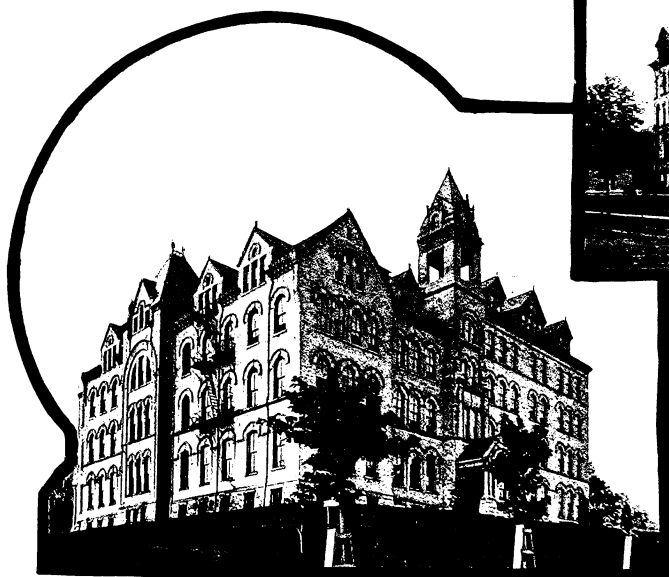
KENDALL HOME
FOR NURSES



HOME OF LITTLE SISTERS OF POOR



ST. JOHN'S ORPHAN ASYLUM

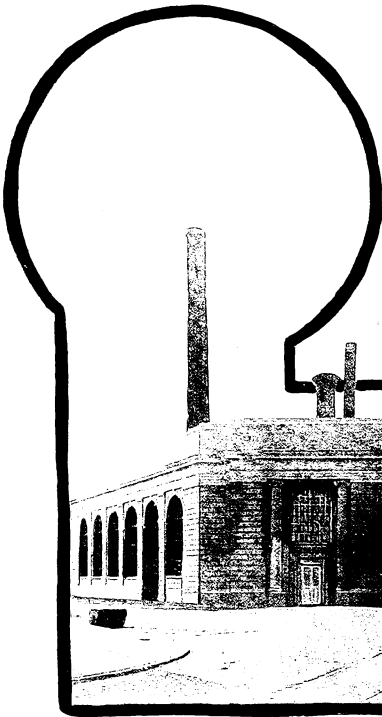


BLODGETT HOME
FOR CHILDREN

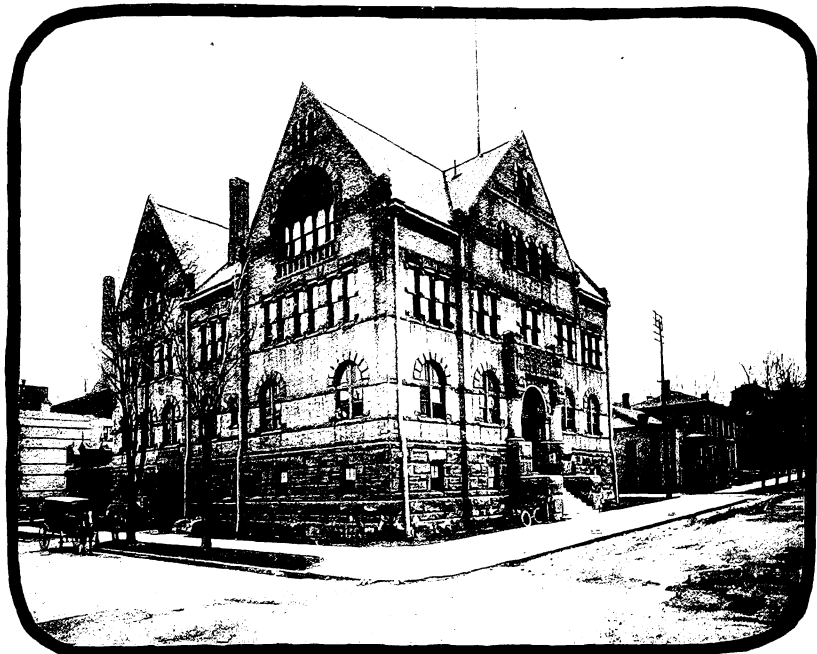




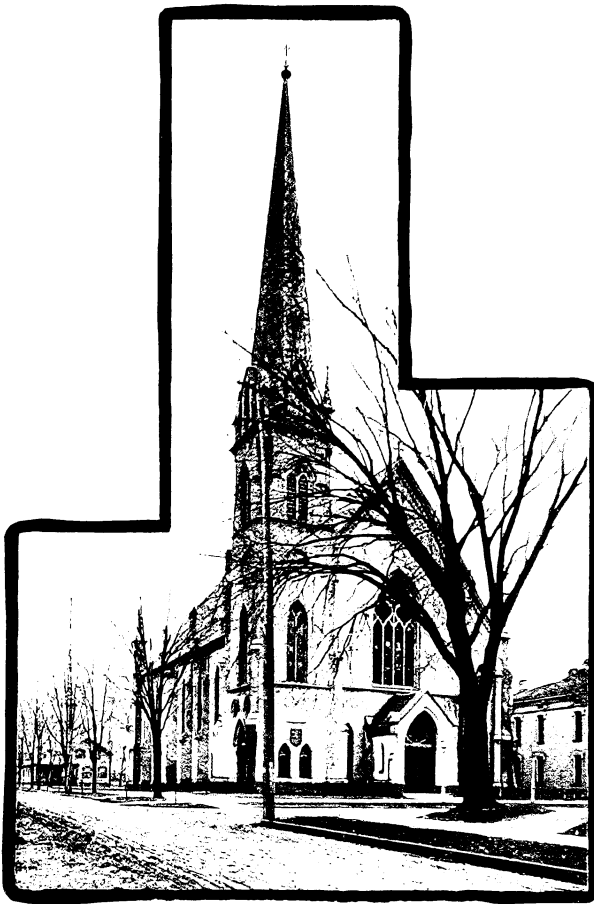
NEW FIRE HOUSE NO. 1.



NEW PUMPING STATION



POLICE HEADQUARTERS



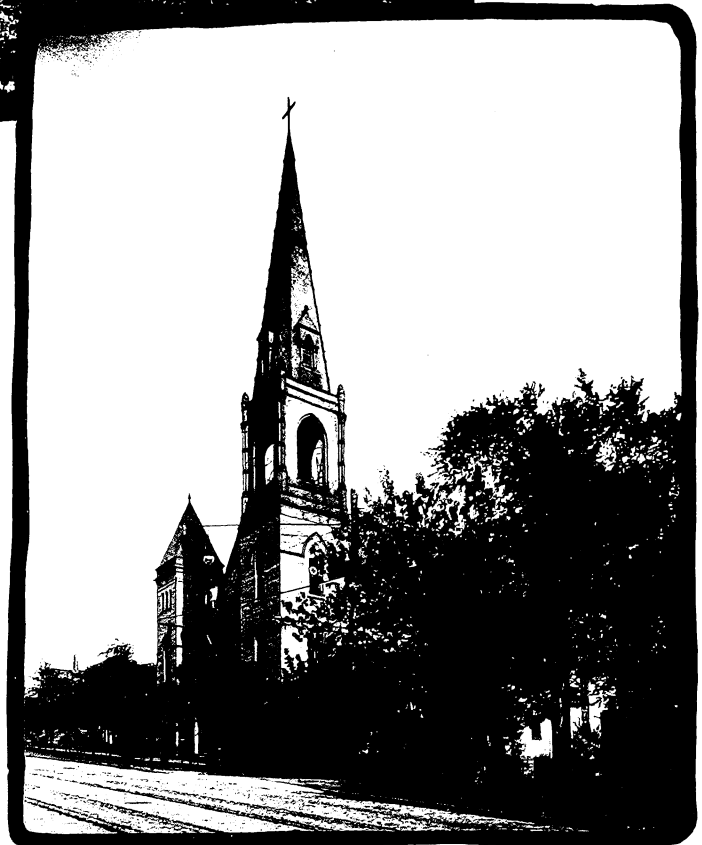
PARK CONGREGATIONAL CHURCH



FOUNTAIN STREET BAPTIST CHURCH

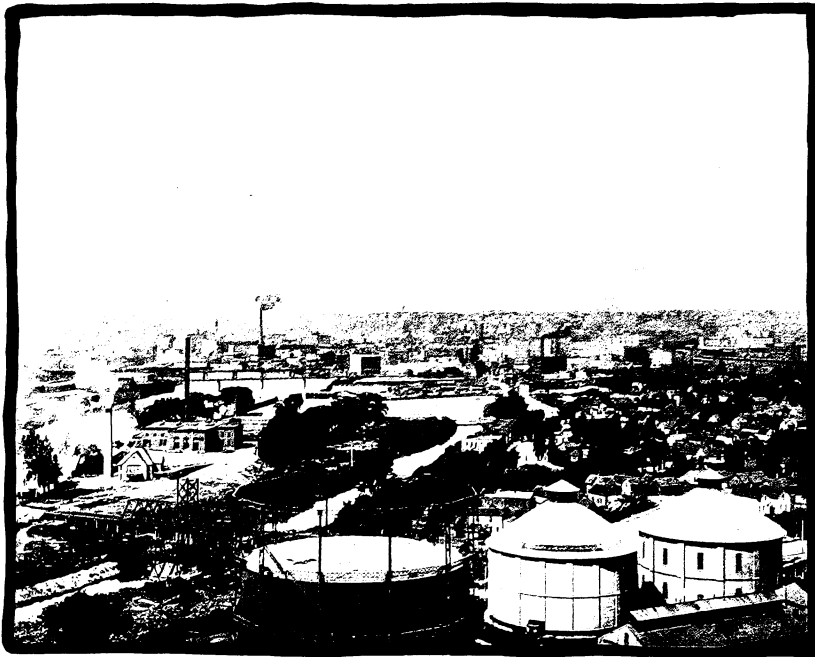


ST. ALPHONSUS' R. C. CHURCH



IMMANUEL GERMAN LUTHERAN CHURCH

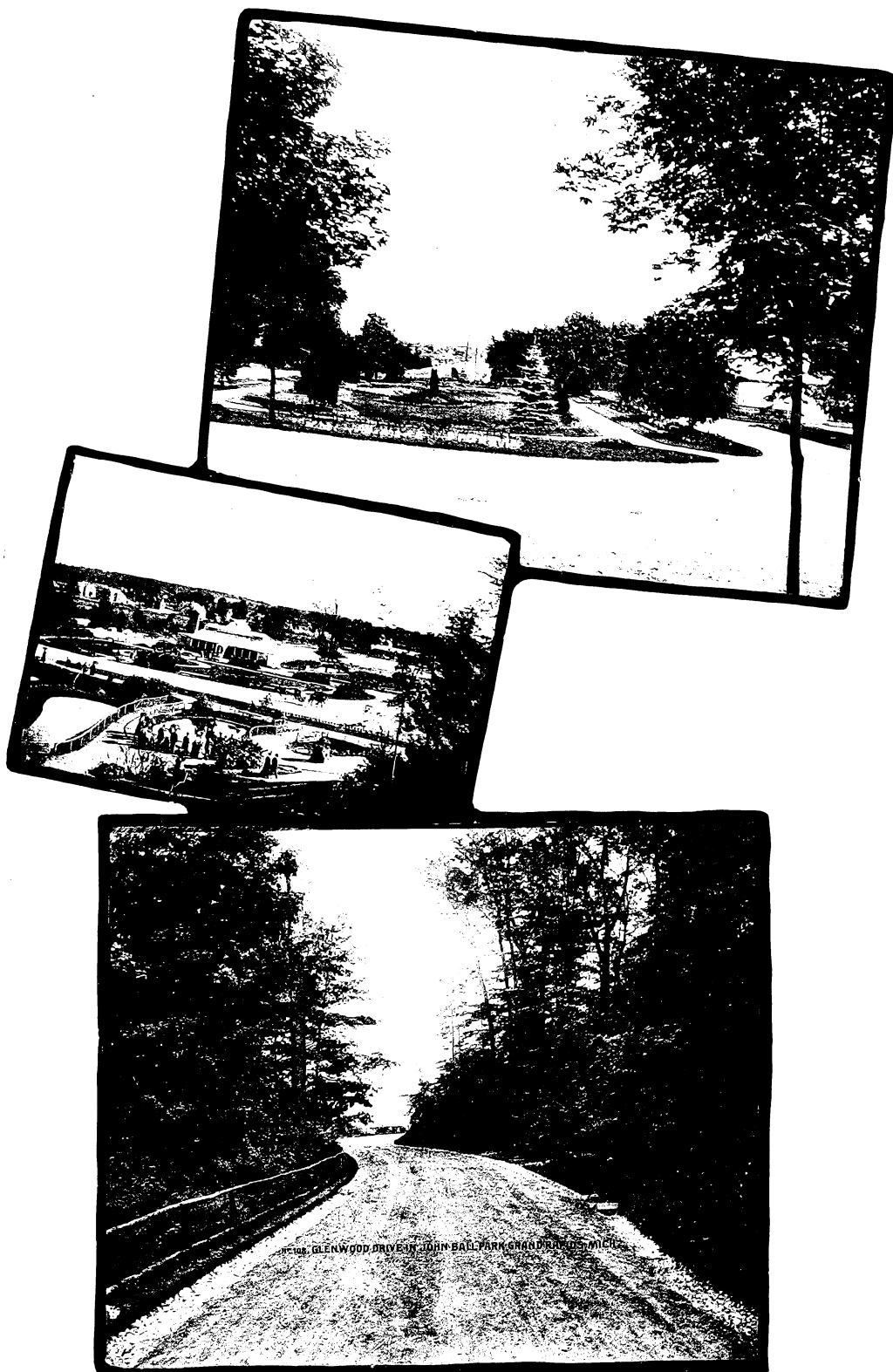
Photos by Royal Photo Co



A NEST OF FACTORIES

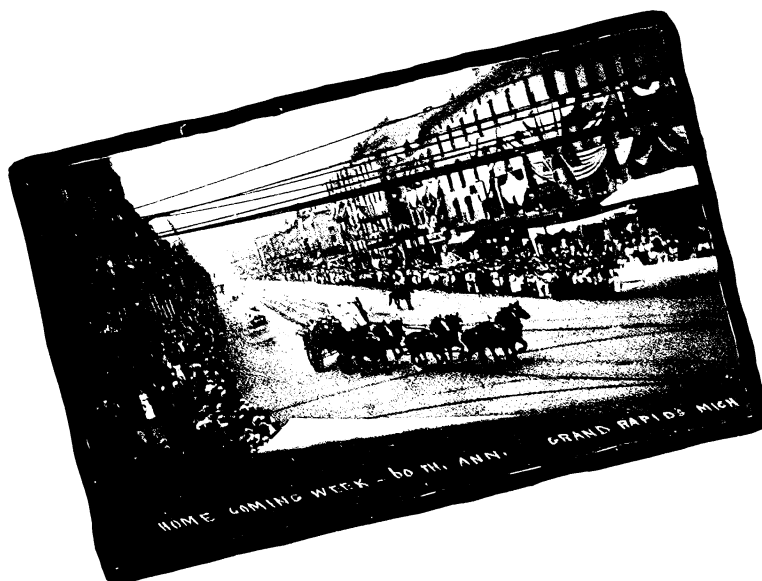
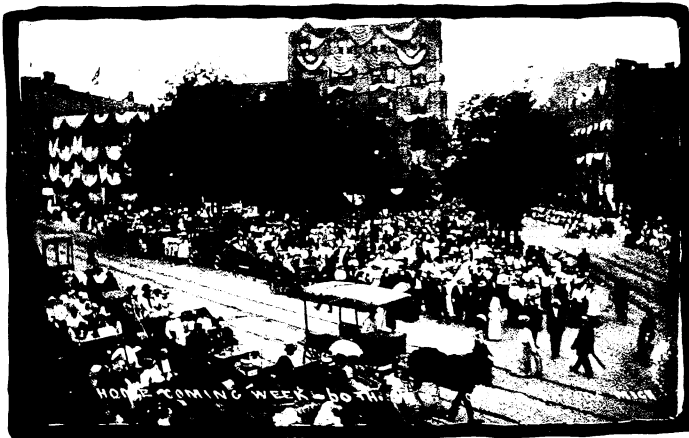


ANOTHER VIEW



IN AND AROUND JOHN BALL PARK

Photo by Royal Photo Co.



VIEWS OF BUSINESS SECTION DURING HOME COMING WEEK

MANHATTAN
BATHING
BEACH



A RAMONA
LAKE BOAT



LAKESIDE CLUB



CAMPAU
PARK



155. MACATAWA BAY, FROM LIFE SAVING STATION.

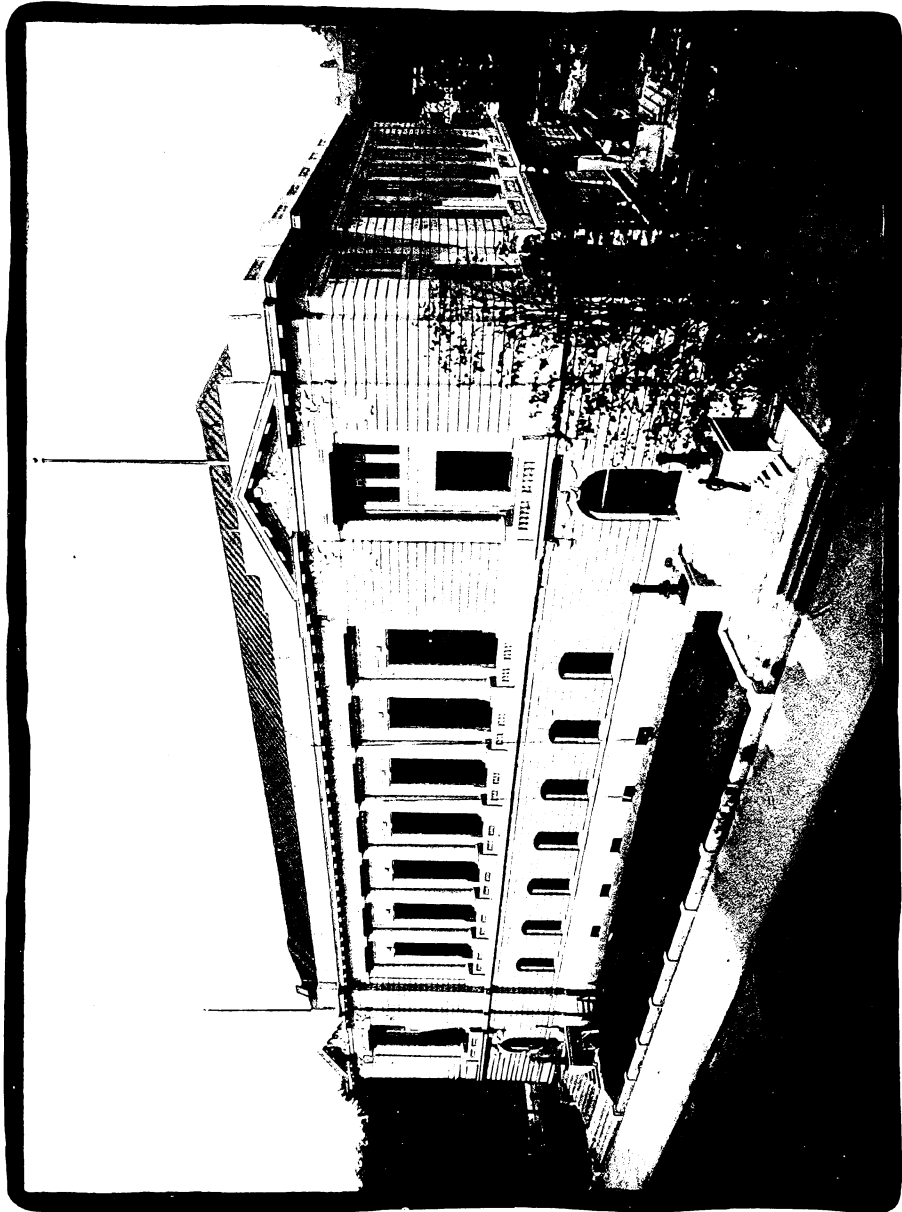
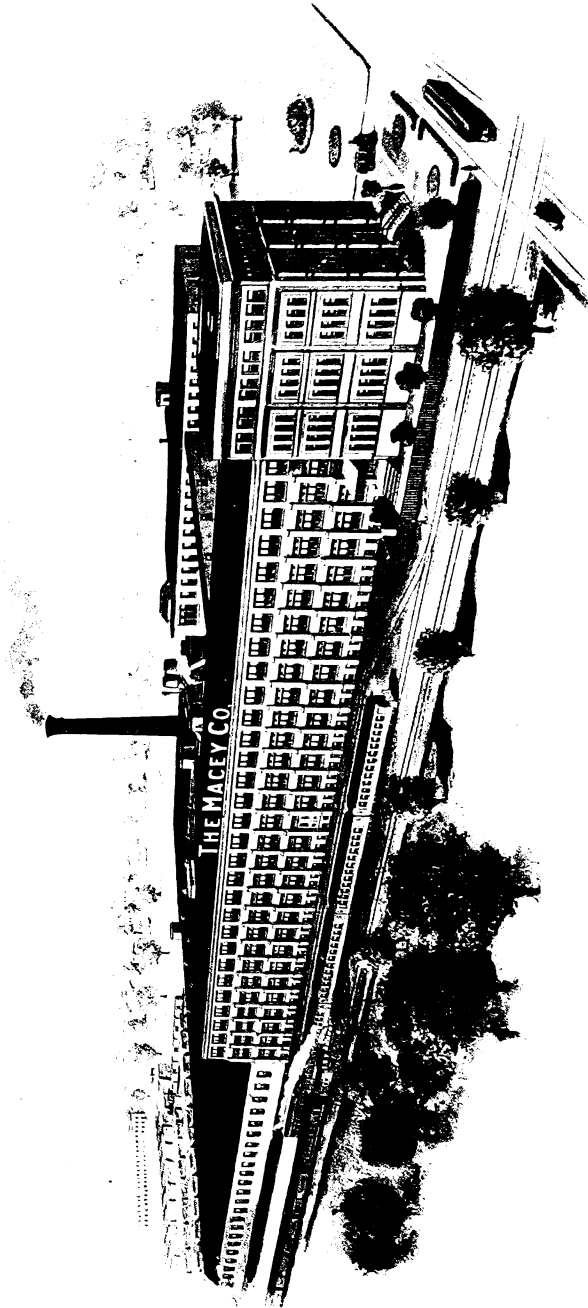


Photo by Royal Photo Co.

NEW FEDERAL BUILDING

THE MACEY COMPANY



ONE OF OUR LEADING FACTORIES

WALLIN LEATHER COMPANY



1500 Sides Sole Leather Daily



Wallin Tannery—Matamorous
Mill Creek Tannery—Packer Slaughter
Michigan Tannery—Union

Gas Service and Appliances

In Grand Rapids, practically every house is equipped with gas lighting and cooking appliances.

This condition is due not only to the economy, cleanliness, convenience and adaptability of gas, but to two other important causes:—

These are—the very low price of gas—a recent reduction—made voluntarily as all reductions have been—placing the price on a sliding scale basis, in quantities, as low as fifty cents per thousand feet and—the service rendered to consumers is second to none in the country.

The Gas Company not only puts gas for fuel and light well within the reach of every city dweller but, what is more important still—it educates the people to a knowledge of what is cheapest and best in the line of gas appliances.

To carry on this idea of education, a force of experts is maintained whose duty it is to call on every gas consumer free of expense to the customer, go carefully over every gas appliance, make all adjustments necessary, explain to the user how properly and economically to operate his equipment, describe to him what is newest and best along gas lines, and advise with him should he be in the market for any equipment, to make sure he gets full value for the money he wishes to invest.

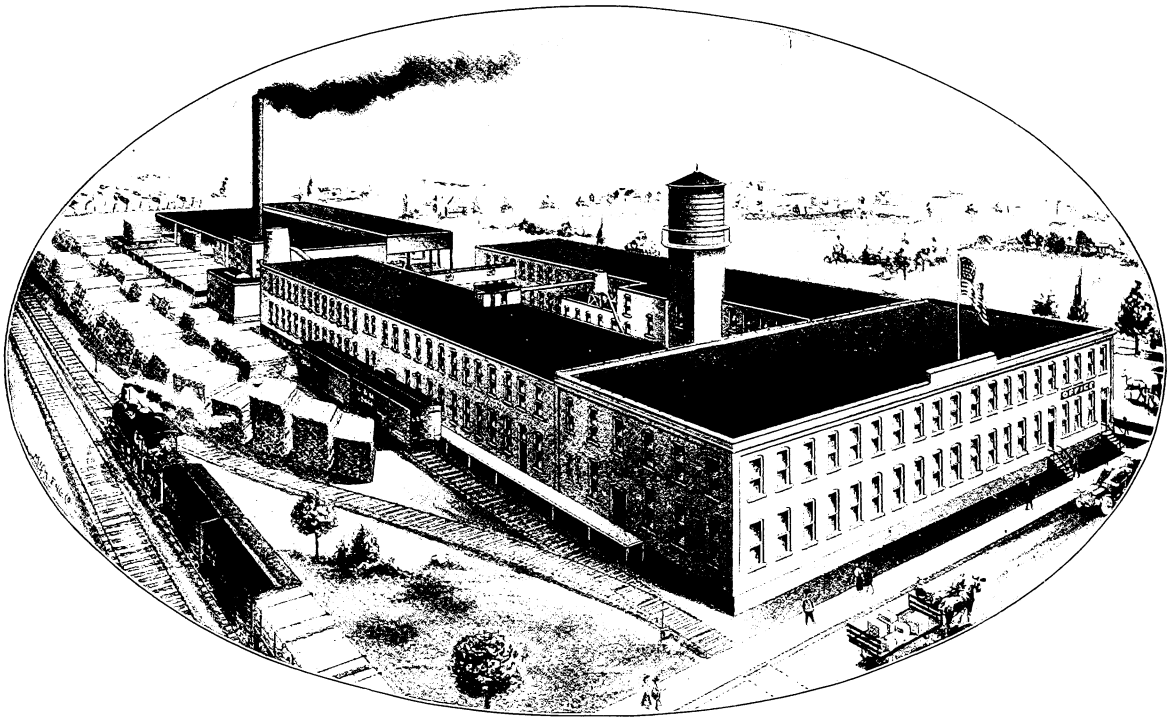
A large and well appointed show room is fully equipped with gas lighting fixtures, lights, glassware, ranges, water-heaters, etc., where the company welcomes the public, and well informed and courteous people are always ready to explain unfamiliar appliances and see that orders are promptly and properly executed.

A testing room is also made good use of in the selection of appliances handled by the company. Here the various manufacturers' samples are tried out and only those which prove to have real worth—such as the company can fully guarantee as it does every appliance sold—are purchased for sale to its consumers.

A liberal credit policy is carried out making it possible for everyone to have the best gas appliances and enjoy the comforts and conveniences of gas—the modern fuel—for both cooking and lighting.

GAS COMPANY

Wilmarth Show Case Co.



W. C. WINCHESTER, President O. R. WILMARTH, Vice President
 O. B. WILMARTH, Secretary and Treasurer L. T. WILMARTH, Director
 C. F. E. LUCE, Sales Manager

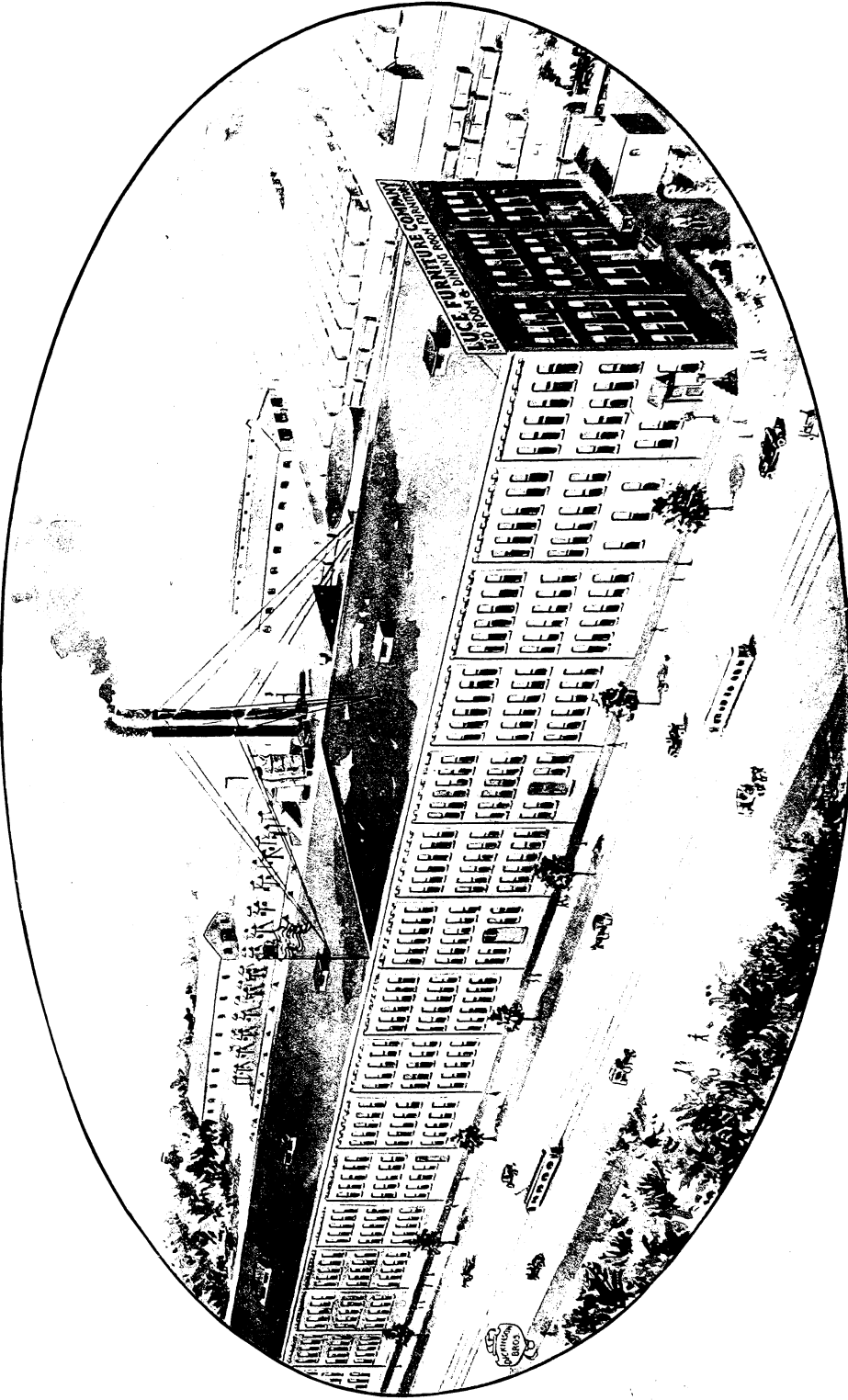
¶ Organized twenty-one years ago as the Grand Rapids Fixtures Co., the Wilmarth Show Case Co. has grown from the employment of 10 workmen to the regular use of 200 people.

¶ The new factory, corner Jefferson and Cottage Grove Avenues, has 100,000 square feet of space and is absolutely modern in all its appointments.

¶ The output of show cases and very attractive store fixtures is widely distributed over the United States.

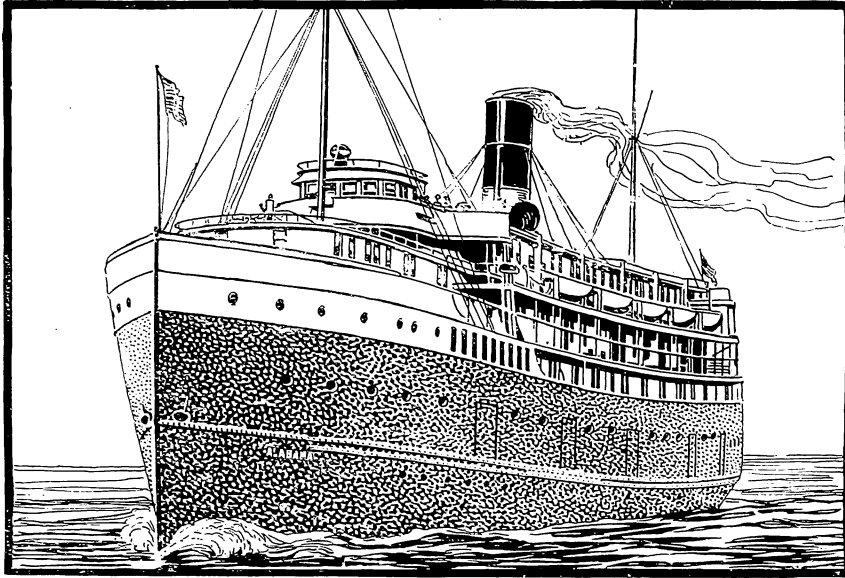
THE LUCE FURNITURE COMPANY

GRAND RAPIDS, MICHIGAN



Sixty Acres of Floor Space Devoted Exclusively to the
Manufacture of Bed Room and Dining Room Furniture

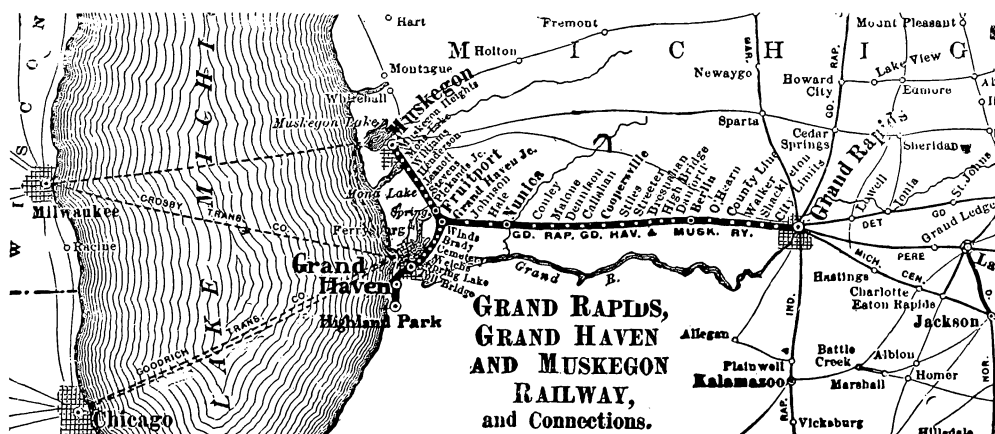
Muskegon Interurban and Goodrich Transit Company



Fast Freight and Passenger Service between Grand Rapids and Chicago operating all the year giving shippers benefit of lower rates than all rail

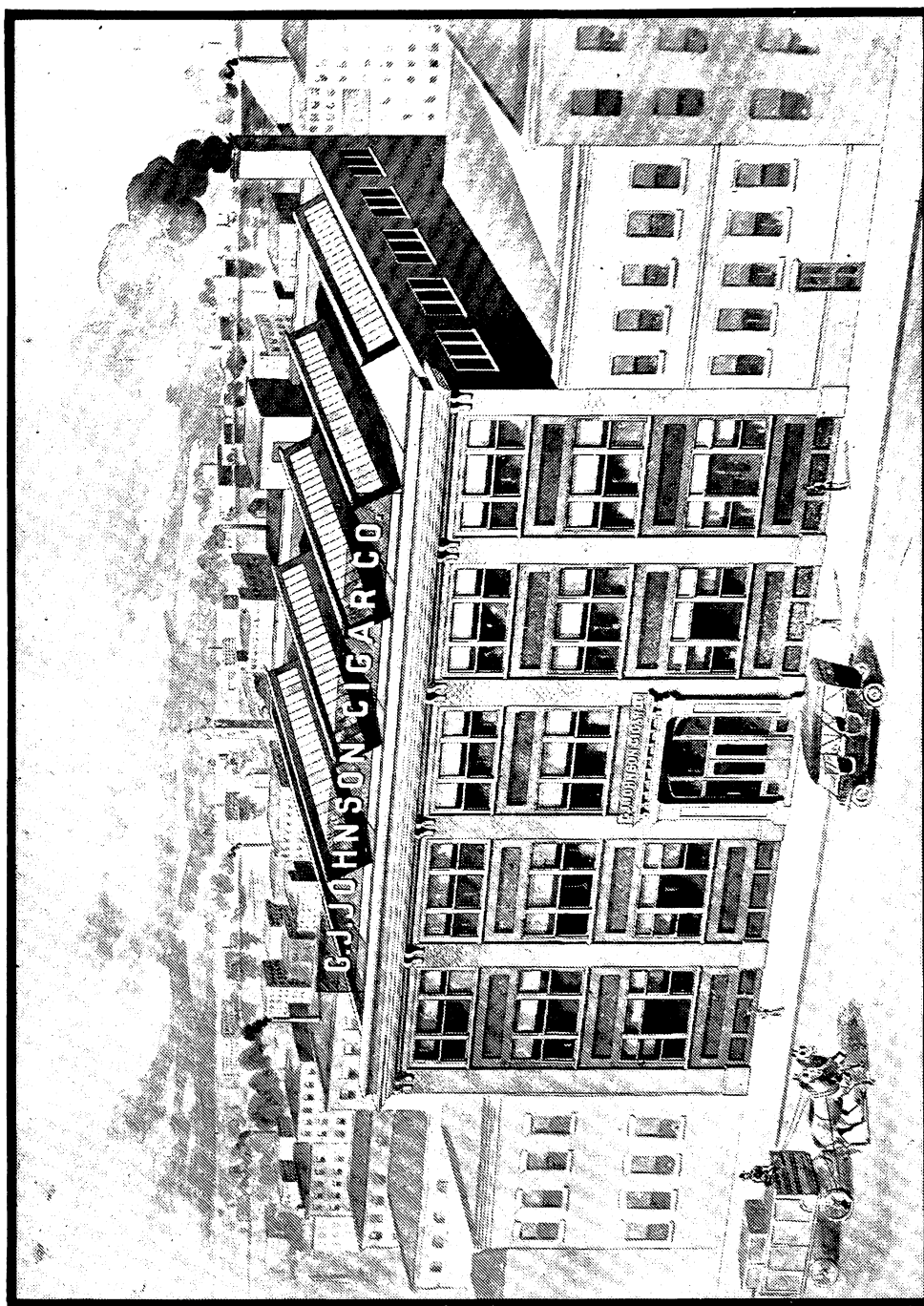
Freight for points beyond Chicago going into through merchandise cars leaving every night for all principal points in the southeast, south, southwest, west and northwest :: :: :: ::

The G. R. G. H. & M. Ry. have added a large new freight house to their Grand Rapids terminals which assures prompt deliveries and receiving of freight. Freight houses located at Oak street and Ellsworth Avenue. Goodrich docks foot of Michigan Avenue, Chicago :: :: ::



The Home of the EL PORTANA Cigar

Where Sanitation is Featured



ERECTED
1909

G. J. JOHNSON CIGAR COMPANY



THE above represents a cut of our new building now in process of construction, located at the corner of Commerce and Island streets. This building will be 100 x 135, 7 stories and basement high, of reinforced concrete and steel construction and when finished will be one of the finest millinery buildings in the country. ¶ We have been in our present location, 20-26 N. Division street, for 20 years. Our rapidly increasing business has driven us to larger quarters. The loyal patronage of our many customers has made this possible.

CORL, KNOTT & CO., Ltd.

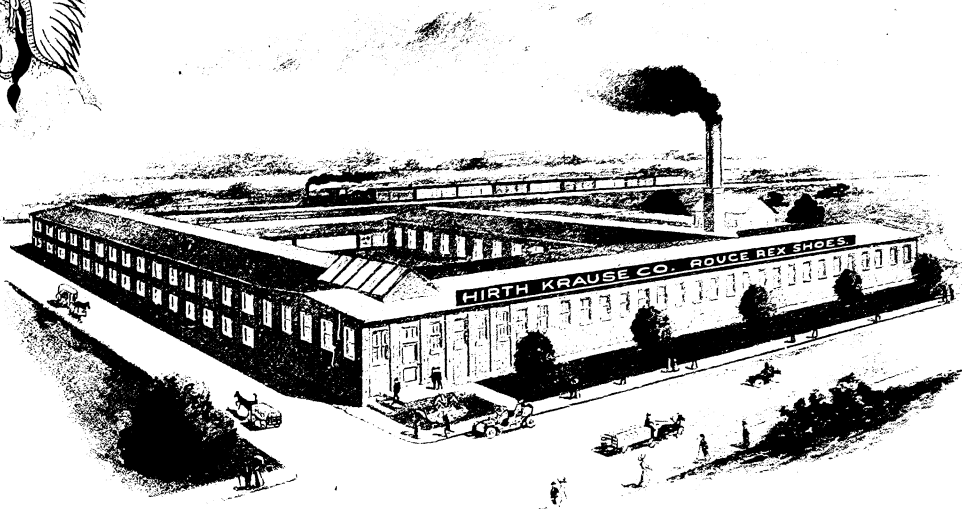
N. Division St.

-

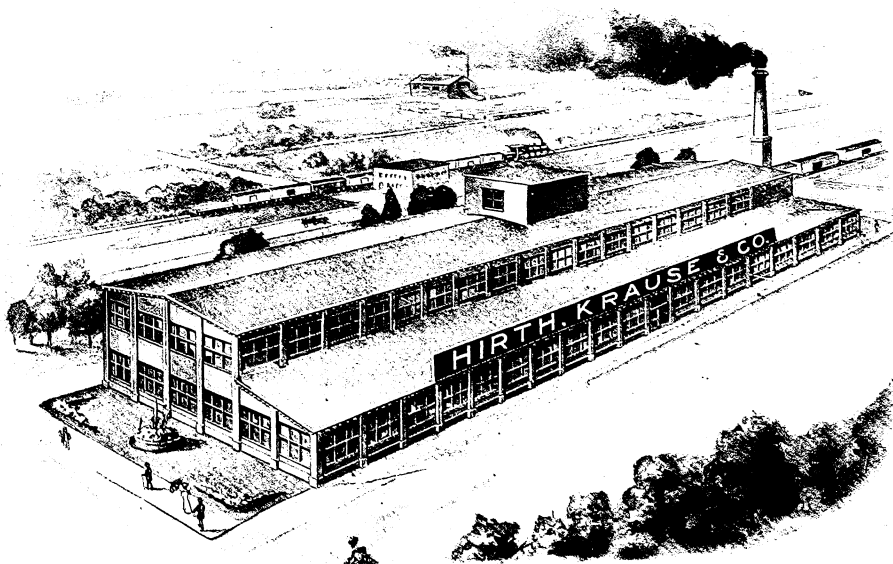
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GRAND RAPIDS, MICH.

From Hide To Shoe

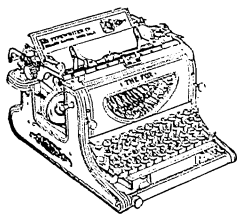


Your Walk Through Life Made Easy By Wearing Rouge Rex Shoes

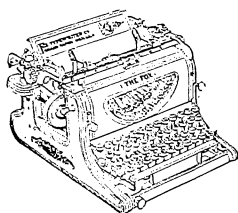
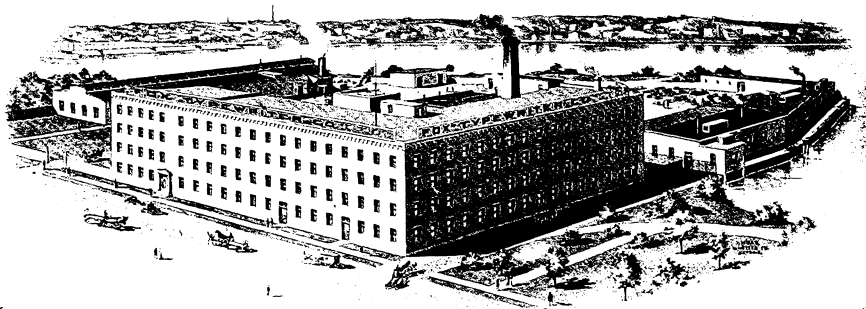
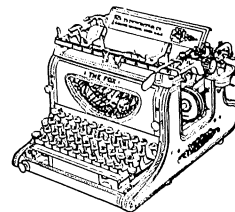


HIRTH-KRAUSE COMPANY

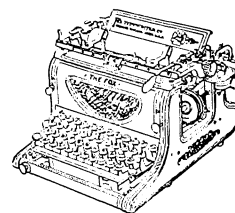
Tanners and Shoe Manufacturers, Grand Rapids, Michigan



Fox Typewriter Co.



ESTABLISHED 1886
INCORPORATED 1892 REORGANIZED 1902



FOX



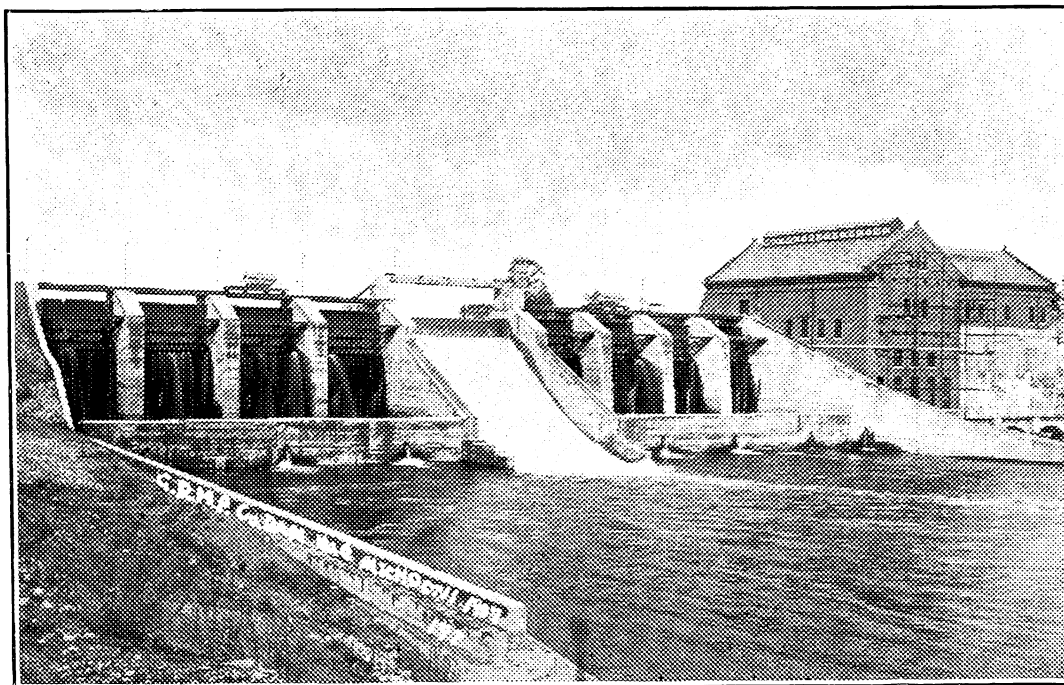
FOX



W.R.Fox, Pres. Fox Typewriter Co.

THE FOX TYPEWRITER CO. was established in 1886 by W. R. Fox, who with one helper constituted the working force. At present the company occupies 63,328 square feet of working space and employs 350 men.

Brought to the Doors--- Water Power Electricity



THOUSANDS upon thousands of dollars have been spent in the endeavor to produce economical Light and Power. It has been brought to the doors of Grand Rapids industries and homes at rates more reasonable than any other city of its size in the country.

With this modern agent which is cheaper than coal always ready to use and shut off when you do not want it, hundreds of industries are on our lines today using nearly 22,000 horse power in motors.

It is displacing steam plants everywhere—how can it be otherwise? The advantages are too apparent, as it means money made and saved where this economical and most efficient power is used.

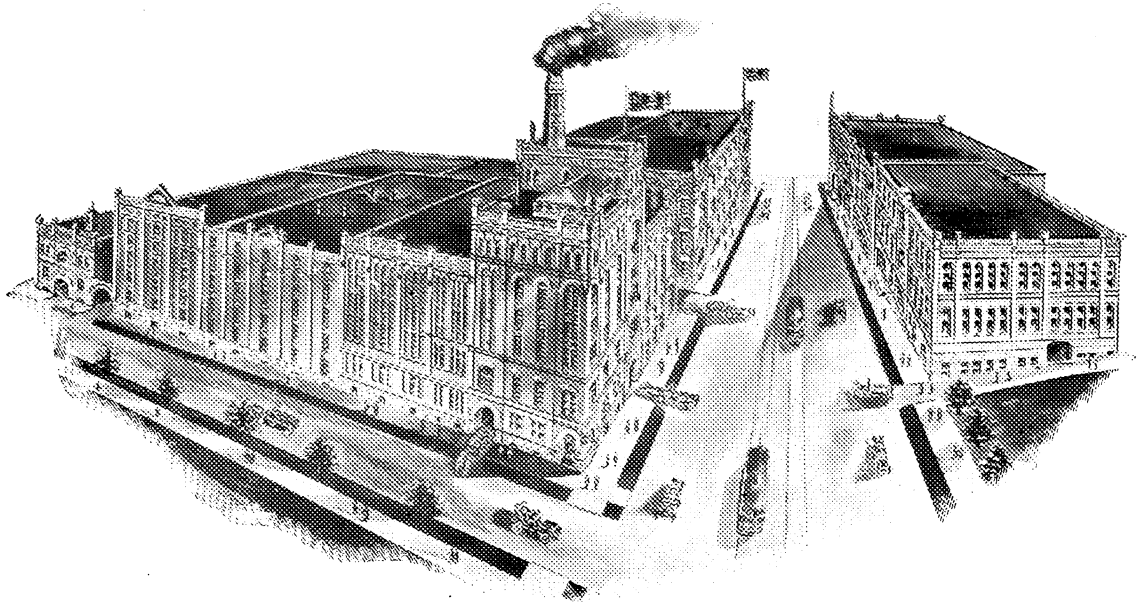
If you are considering a change in location of your plant, look at the advantages offered you in Grand Rapids.

Grand Rapids-Muskegon Power Co.

47 Monroe Street

Citz. Phone 4261

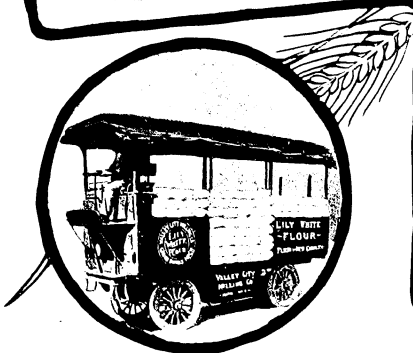
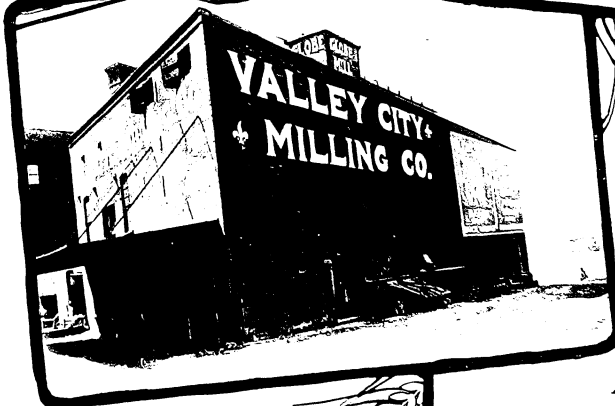
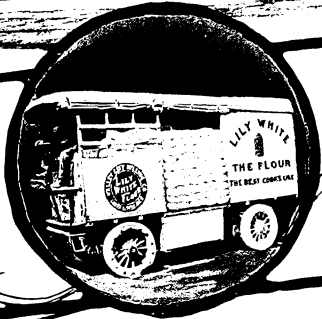
Bell Phone 2477



Silver Foam
Export
Alt Nuernberger Brau



VALLEY CITY MILLING CO.



LILY WHITE FLOUR

"THE FLOUR THE BEST COOKS USE"

DAILY CAPACITY

1000 BARRELS FLOUR
100 TONS FEED & MEAL

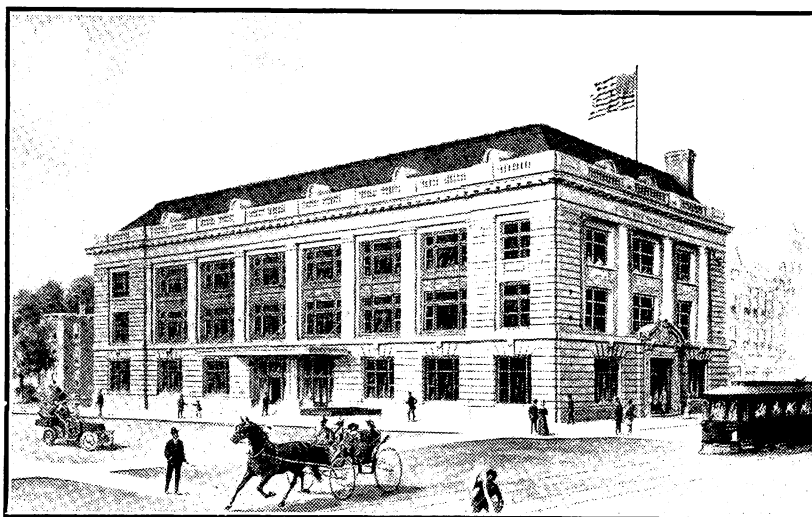


The Evening Press

An independent, daily newspaper, devoted to the interests of the people of Western Michigan and a supporter of every movement looking to the industrial and commercial supremacy of Grand Rapids.

The Evening Press has attained the coveted position among newspapers of the country of having a larger local circulation per capita of population than any other newspaper in the United States.

It strives always to be constructive and yet maintains a fearless and independent news and editorial policy. It is a newspaper with ideals. It co-operates with every agency that seeks to up-build and advance the city. It spends liberally for services and talent to make the best possible daily newspaper. By this policy it has achieved a place of commanding influence.

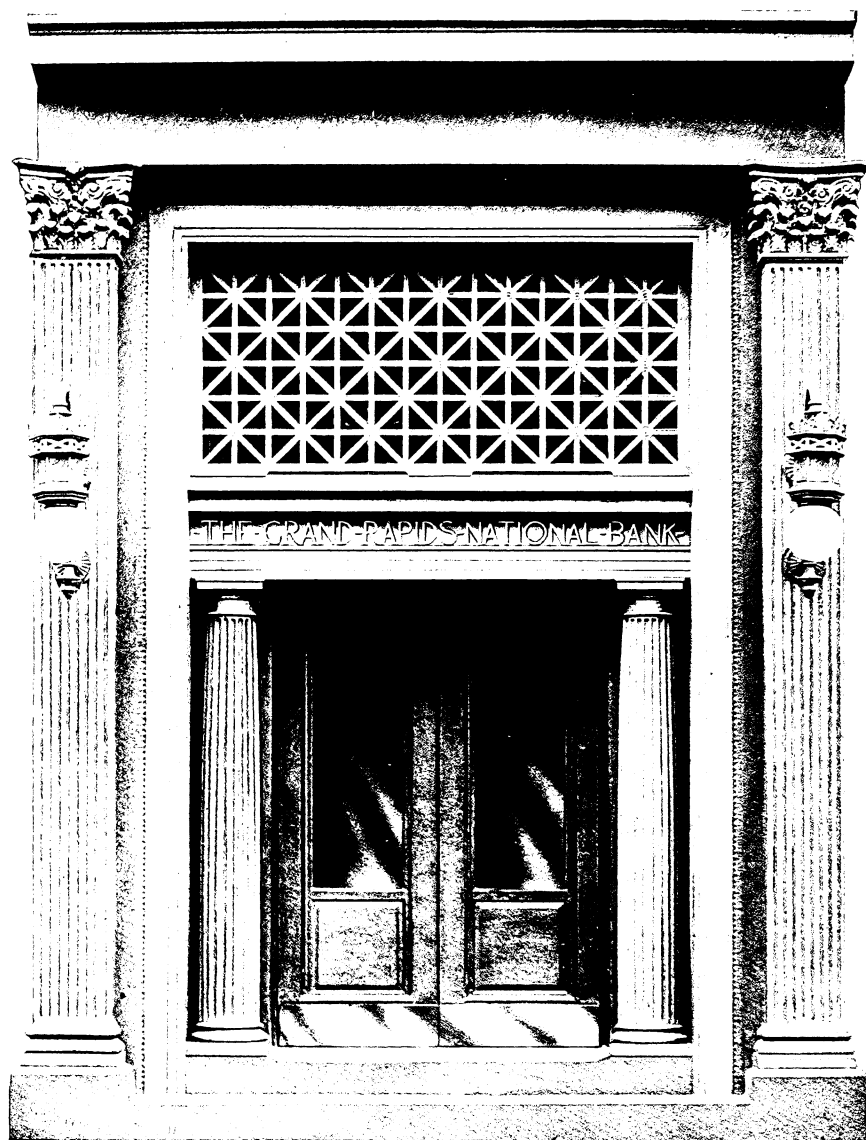


THE EVENING PRESS BUILDING

Designed exclusively for the publication of the Evening Press and equipped for welfare work among its 1,200 newsboys.

57,000 Daily Net Circulation





ENTRANCE OF

The Grand Rapids National City Bank

CORNER MONROE AND OTTAWA STREETS

Capital Surplus and Profits \$1,350,000.00

Monroe and Ottawa Streets, Grand Rapids, Mich.

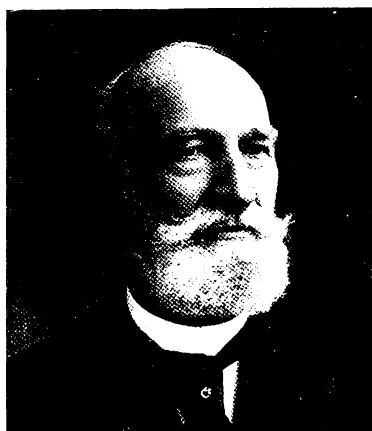
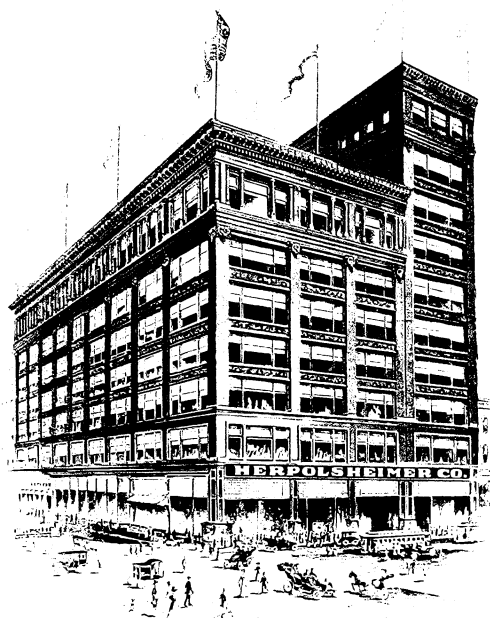
Herpolsheimer Co.

West Michigan's Greatest Department Store

WITH the completion of the new 10 story addition Grand Rapids may boast of the first and only 10 story dry goods and department store in Michigan. The name Herpolsheimer has been associated with the dry goods business in this city for the past 40 years and their business has steadily increased until they are now recognized as one of the leading dry goods concerns in the state of Michigan.

The new addition has among other special features an observatory on the roof—furnishing a splendid panoramic view of the entire city.

The building contains 6 elevators to convey customers to the various floors and departments.



WM. G. HERPOLSHEIMER
Senior Member of the Firm

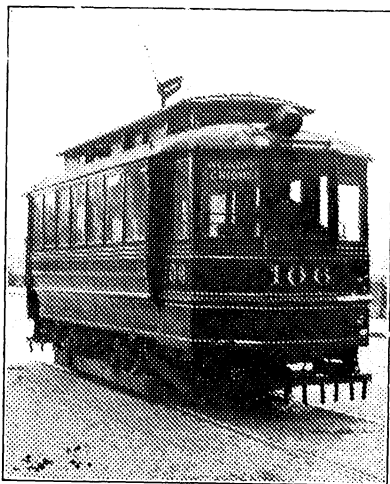
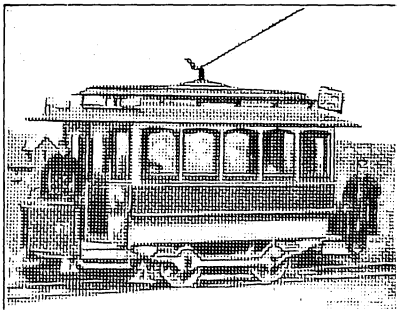
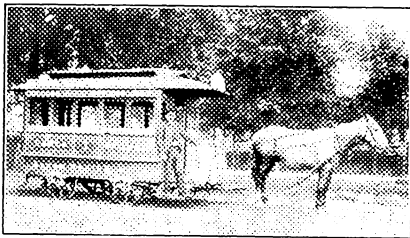
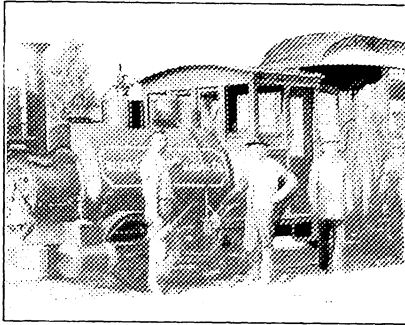
**40 YEARS
OF
PLEASING
CUSTOMERS AND
MORE
WILLING
AND
ANXIOUS
TO PLEASE
THAN
EVER**

Among the different lines of merchandise carried are

Dry Goods, Silks, Dress Goods, Linens, Blankets, Laces, Ribbons, Carpets, Draperies, Coats, Suits, Millinery, Children's and Infants' Wear, Ladies' Furnishings, Boys' Clothing, Men's, Women's and Children's Shoes, China, Crockery, Glassware, Silverware, Housefurnishings, Art Goods, Pictures, Baskets, Men's Wear, Men's Hats, Stationery, Notions, Trunks, Suit Cases, Traveling Bags, Leather Goods, Hair Goods, Toilet Goods, Jewelry, Books, Sheet Music, Toys, Confectionery, Etc.

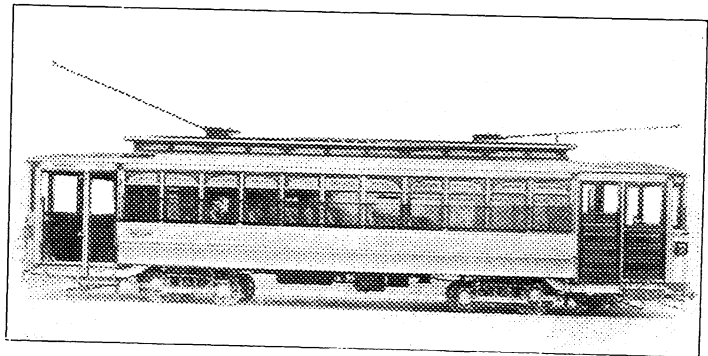
PUBLIC CAFE 10th FLOOR

THEN



NOW

From the old horse car to the Cable Road, and then to the splendid modern electric system of today's conveniences as exemplified by the



PAY-AS-YOU-ENTER CAR

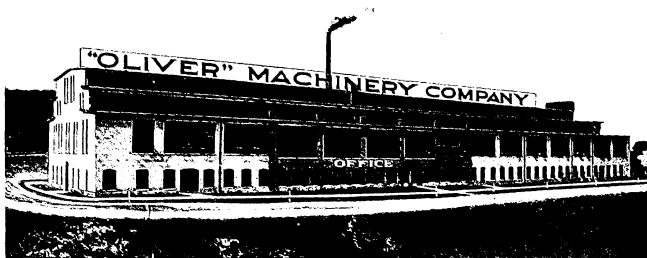
is the story of the development of the

**Grand Rapids
Railway Company,**

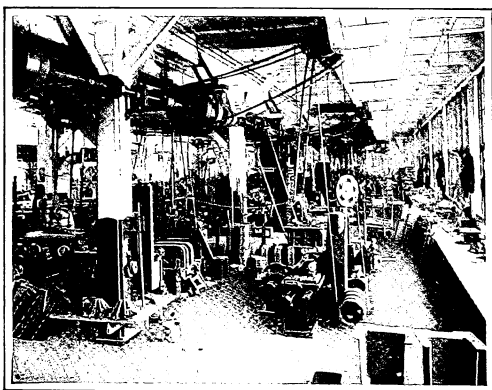
which is a part of Grand Rapids, and interested in its growth



TEN YEARS ago we started the manufacture of Wood Working Machinery. The high quality and character of our product have increased our business steadily until today we are known in every civilized country of this globe as one of the foremost manufacturers of high grade wood working machinery. Visit our plant.



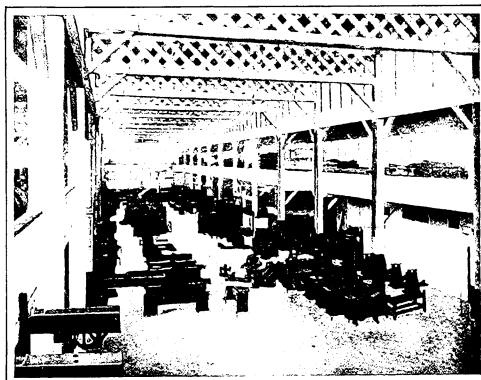
Main Plant—Corner Coldbrook and Clancy Streets



Machine Floor—Main Building

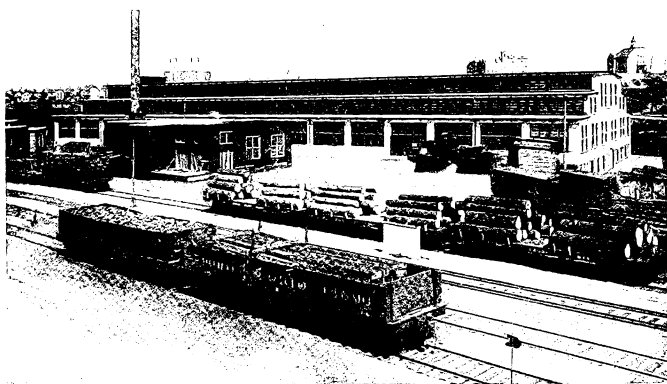
Our ingenious and original engineers, modern plant, efficient factory management and correct salesmanship—all combined—will give you service and value second to none.

Send for
Catalog
No. 16



Erecting Floor—Main Building

If you use any wood working machinery whatsoever give us a chance to tell you of our machines—to give you the benefit of our experience.



Rear of Main Plant

Distinctly a 20th Century Enterprise.

Began manufacturing Wood Trimmers in 1900 in the Rawland Factory on Canal St. under the name of American Machinery Co.

1903—Moved to Comstock Bldg. on Mill St. north of Bridge.

1904—Added more capital and began the development of new tools for pattern making purposes.

1906—Business expanded to such proportions as to demand new and larger quarters. Purchased nearly 4 acres of the old "Settling Basin" opposite what is now Creston Park and erected thereon buildings that give them over 60,000 square feet of floor space.

1907—Jan. 1907 incorporated for \$150,000.

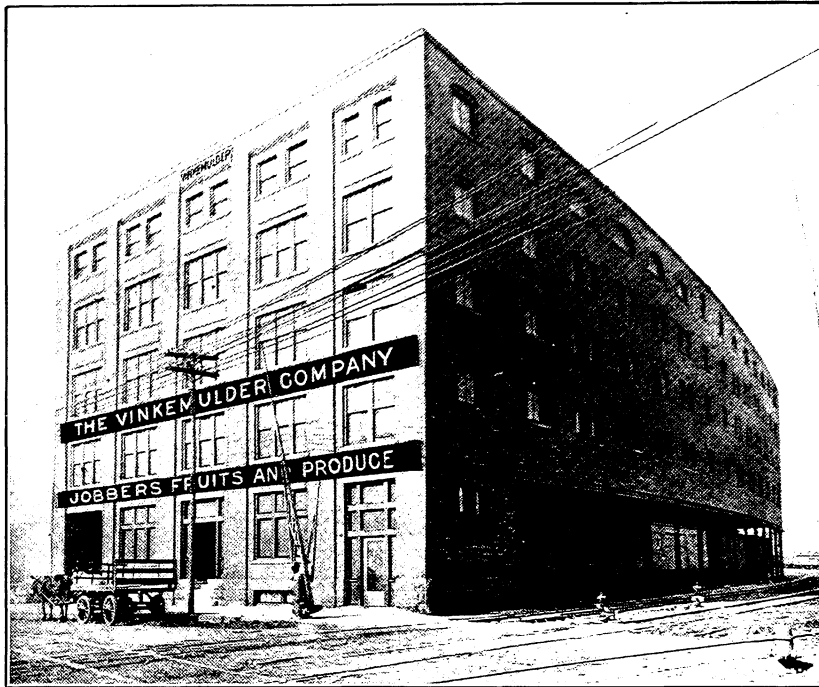
1909—Increased capital stock to \$650,000.

Oliver Machinery Company, Grand Rapids, Mich., U. S. A.

PATENT WOOD WORKING MACHINERY MANUFACTURERS

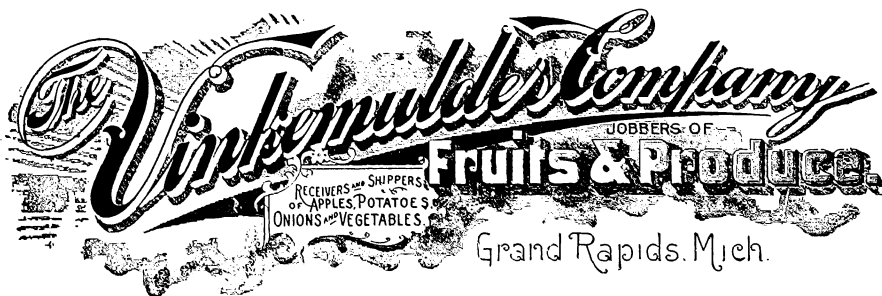
BRANCH OFFICES AND SHOW ROOMS

NEW YORK CITY CHICAGO, ILL. SEATTLE, WASH. ST. LOUIS, MO. LOS ANGELES, CAL. MANCHESTER, ENG.
50 Church St. First Natl. Bank Bldg. Pacific Building Natl. Bank of Commerce Bldg. 1125 W. Temple St. 201-203 Deansgate

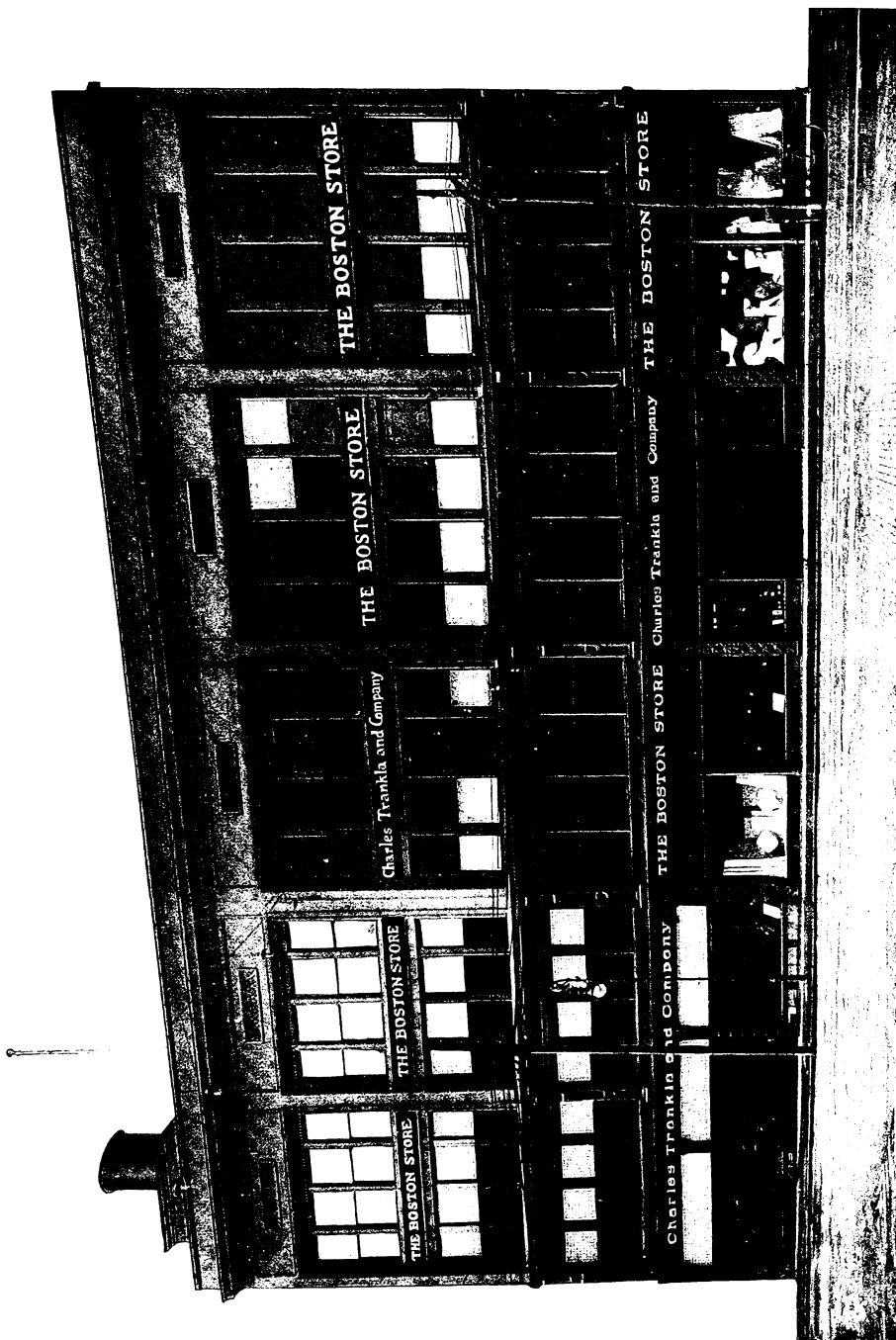


We have, without a doubt, the best equipped wholesale fruit and produce house in the country. Our facilities are unequalled. Our building has every modern convenience---private railroad track and driveway running through---centrally located in the center of the wholesale district.

We handle all kinds of foreign and domestic fruits and produce. We make a specialty of onions, potatoes, apples and cabbage in carload lots.



31-35 Market St. - - - 46-50 Campau St.



Grand Rapids' Largest, Best and Busiest Dry Goods Store



The Fourth National Bank

Solicits the accounts of individuals, firms and corporations and offers them the advantages of its

*Convenient Location
Commodious Offices and
Ample Facilities*

For transacting all classes of banking business

THERE IS NOTHING IN SAFE BANKING THAT WE CANNOT PERFORM

Peoples Savings Bank

Close of Business Jan. 7, 1911

RESOURCES

Loans and Discounts	\$ 606,552.30
Bonds, Mortgages and Securities	1,100,148.84
Banking House	35,000.00
Other Real Estate	1,218.70
Overdrafts	700.00
Items in Transit	52,000.48
Exchanges for Clearing House	\$ 5,794.45
Cash in Vault and Banks	347,123.08
	352,017.53
Other Cash Items	223.00
Total	\$2,157,701.03

LIABILITIES

Capital Stock	\$100,000.00
Surplus Fund	100,000.00
Undivided Profits	8,105.60
Dividends Unpaid	255.00
Commercial Deposits	\$206,483.31
Savings Deposits	682,832.44
Savings Certificates	823,184.86
Due to Banks and Bankers	145,437.17
Cashier's Checks	1,168.35
Certified Checks	294.30
Total Deposits	1,940,400.43
Total	\$2,157,701.03

The Peoples Savings Bank of Grand Rapids, offers all the advantages of a safe, strong, conservative yet progressive institution. Its resources are sound to the core and its connections unquestionably the best.

In addition to savings accounts we solicit and are prepared to receive accounts of banks, bankers, corporations and firms on favorable terms, and will be pleased to meet or correspond with those who contemplate opening new accounts.

THOMAS HEFFERAN, President. WM. ALDEN SMITH, Vice President. SAMUEL M. LEMON, Vice President. EUGENE D. CONGER, Cashier. T. WM. HEFFERAN, Assistant Cashier.



West Side Office
40 West Bridge
Street

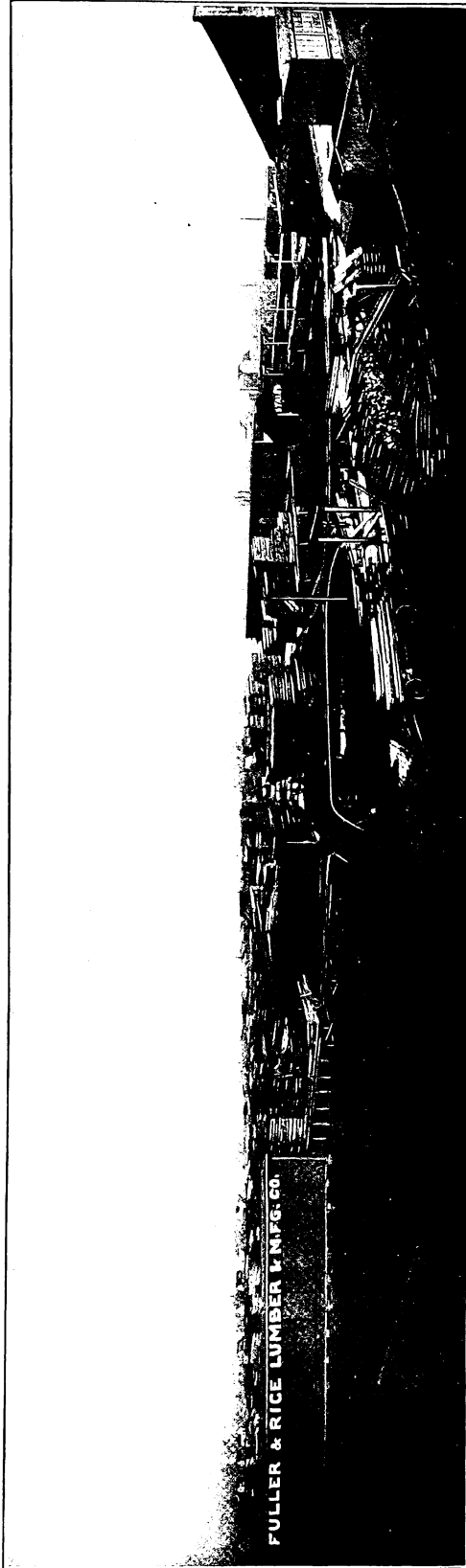
South End
Branch
Corner 6th Ave.
and South
Division Street

North West Corner Canal and Lyon Streets

We are fully equipped to give complete service to commercial industries and also specialize in the courteous handling of savings accounts. Our aim is to make our friends and customers feel at home when banking with the COMMERCIAL.

Capital \$200,000
Deposits over \$2,000,000

OUR MAIN YARD



LUMBER
LATH
SHINGLES
DOORS
SASH



INTERIOR FINISH
and
BEVELED SIDING

“Everything to build a house except the money”

Klingman's Sample Furniture Company

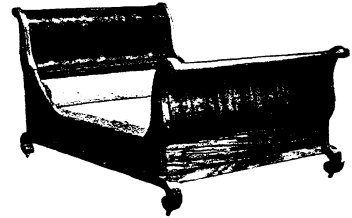
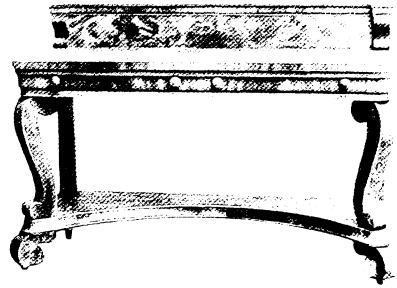
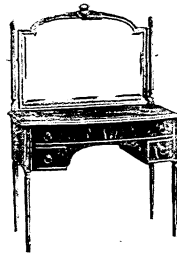
The largest exclusive retailers of Furniture in America.

We guarantee you a saving.

Visitors always welcome.

The most interesting show place in Grand Rapids.

Corner Ionia, Fountain and Division Streets



Mueller & Slack Company

Manufacturers of

Upholstered Furniture

ESTABLISHED
1892

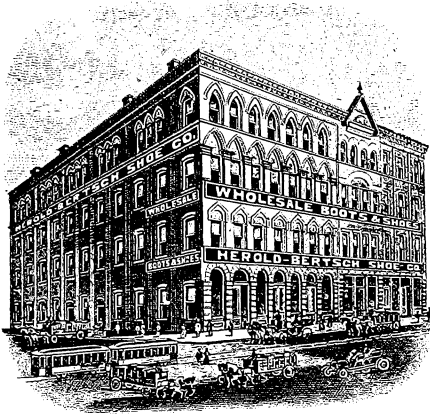


CORNER CANAL AND TROWBRIDGE STREETS

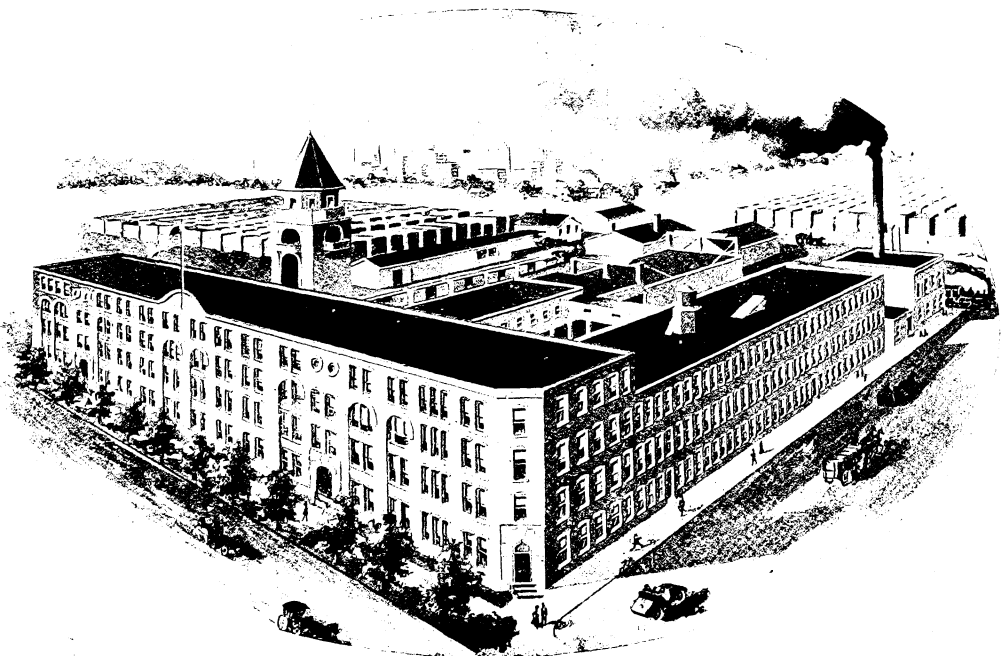
The "Bertsch" Shoe for Men
Herold-Bertsch Shoe Co.

MANUFACTURERS

Grand Rapids, Michigan, U. S. A.



MICHIGAN'S FOREMOST CHAIR FACTORY

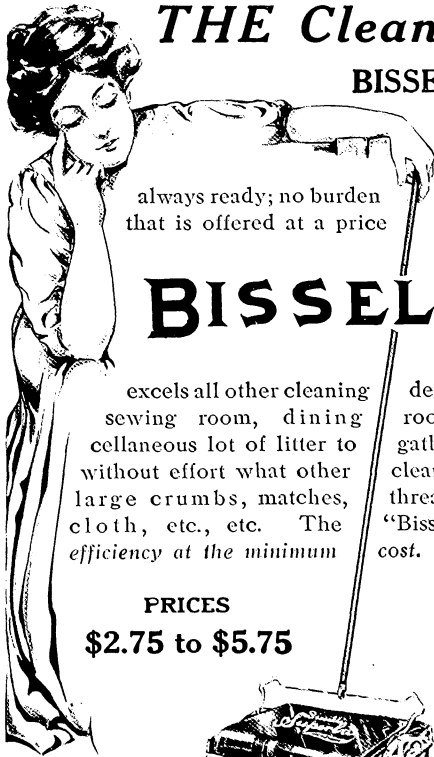


Michigan Chair Company
Grand Rapids, Michigan



FACTORY AND OFFICES OF THE
GRAND RAPIDS HARDWARE COMPANY
 THE LARGEST MAKERS OF ALL-STEEL SASH PULLEYS IN THE WORLD

THE Cleaning Device for Every Home-
BISSELL'S "Cyco" BALL BEARING Carpet Sweeper



always ready; no burden
 that is offered at a price

**BISSELL'S BALL BEARING
 Carpet Sweeper**

excels all other cleaning
 sewing room, dining
 cellaneous lot of litter to
 without effort what other
 large crumbs, matches,
 cloth, etc., etc. The
 efficiency at the minimum

devices in the work it does in the
 room, or wherever there is a mis-
 gather up. The "Bissell" picks up
 cleaners cannot gather, such as lint,
 threads, ravelings, scraps of paper and
 "Bissell" gives the maximum sweeping
 cost.

PRICES
\$2.75 to \$5.75



Weights but 5½ pounds, operates by a mere touch, cleans
 thoroughly without injury to carpets or rugs; raises no dust,
 to carry from room to room; is the only efficient cleaning apparatus
 within the purchasing power of the masses.



The largest carpet sweeper factory in the world.

FOR SALE BY DEALERS EVERYWHERE

BISSELL CARPET SWEEPER CO.,
GRAND RAPIDS, MICH.

(Largest and Only Exclusive Carpet Sweeper Makers in the World.)

Daily **The Herald** Sunday

CLEAN AND CONSERVATIVE
POPULAR AND PROGRESSIVE

The only Morning and the only Sunday Newspaper in a
City of 112,000 and a Section of 500,000

Proven Circulation for the Advertiser

A. H. VANDENBERG, Publisher
HERALD SQUARE



NELSON-MATTER FURNITURE COMPANY'S FACTORY,
OFFICE AND DISPLAY ROOMS



THE BEST FLY PAPER

MANUFACTURED BY,

Grand Rapids
Sticky Fly Paper Co.

ALBERT G. DICKINSON, Prop.
GRAND RAPIDS, MICH.

ROBINSON & CAMPAU

ARCHITECTS

449-452 Houseman Bldg.

GRAND RAPIDS, MICH.

Erected From Our Drawings and Specifications

GRAND RAPIDS

New Central High School
Union High School
Sigsbee School
Murray Building
Manufacturers Building
New Steketee Building
Herpolsheimer Buildings
Furniture Exhibition Building
Bertch Building
Heystek & Canfield, Warehouse
Hopson Building
Judson Grocery Co.

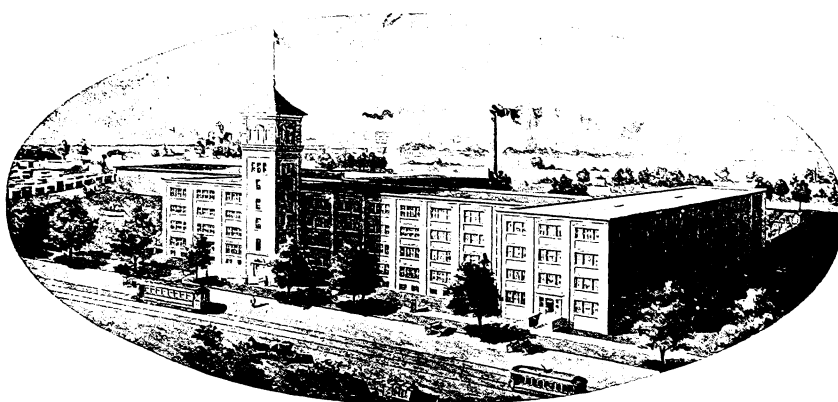
Worden Grocery Co.
G. R. Refrigerator Factory
National Candy Co. Factory
Dean-Hicks Printing Co.
Globe Knitting Works
Powers & Walker Casket Co.
Luce Furniture Co.
Wolverine Brass Works
G. R. Paper Box Co.
G. R. Foundry Co.
Sintz-Wallin Co., Foundry

MUSKEGON

Brunswick-Balke-Collander Co.
Hume Grocery Co.
Continental Motor Mfg. Co.
Muskegon Savings Bank
National Lumberman's Bank
Home for the Aged

ROCKFORD

Hirth, Krause & Co., Shoe Factory
Hirth, Krause & Co., Tannery



The largest factory in the United States devoted exclusively to the manufacture of Tables.

F. STUART FOOTE,
Sec'y and Treas.

Imperial Furniture Company

We are a young firm, having been in existence but six years, but in that time we have established such a business that we are compelled to build a large addition which will increase our output by one-third.

The whole resources of this large plant are spent in making nothing but Tables. We carry a large line, and make patterns in a great number of the Period styles, such as William and Mary, Chippendale, Sheraton, Mission, Elizabethan, Colonial, Etc.

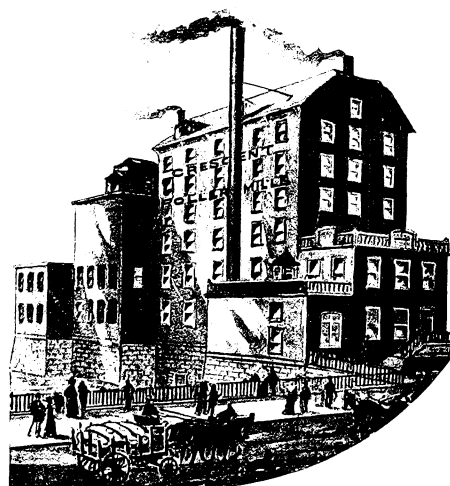
Grand Rapids, Michigan

Startling Figures Which Prove the Popularity of
Voigt's

Crescent Flour



Established in 1868, making 150 bbls. of flour per day, our capacity has increased to 1000 bbls. per day. During this period we have manufactured 1,431,000,000 lbs. of good flour. Allowing 200 lbs. for each person, this would feed 7,155,000 people for one year or would supply the 110,000 people in Grand Rapids with plenty of flour for more than 65 years.



SURELY IT PAYS TO DO THINGS WELL!

VOIGT MILLING COMPANY,

Grand Rapids, Mich.

60,000 Square Feet Devoted Exclusively to the Manufacturing
of All Kinds of Set Up and Folding Paper Boxes :: ::



Grand Rapids Paper Box Co.

19 - 23 East Fulton Street

Hotel Pantlind

European Plan

FINEST CAFE IN THE CITY

Music

Noonday Luncheon from 12 to 2 p. m., 50 cents. Every day Sunday included. Sunday night Table D' Hote dinner from 5:30 to 8 p. m., 75 cents.

Chinese Dishes a Specialty

Morton House

American Plan

The new Grill Room Cafe which has been open to Ladies only on Sundays is now open to them every day, Sundays included

HOTEL OTTAWA

OTTAWA BEACH

Summer Season Only

J. BOYD PANTLIND, Prop.



Factory of Sligh Furniture Company, Manufacturers of Everything for the Bedroom

Business commenced in
1865 by B. W. Putnam
with two assistants :::

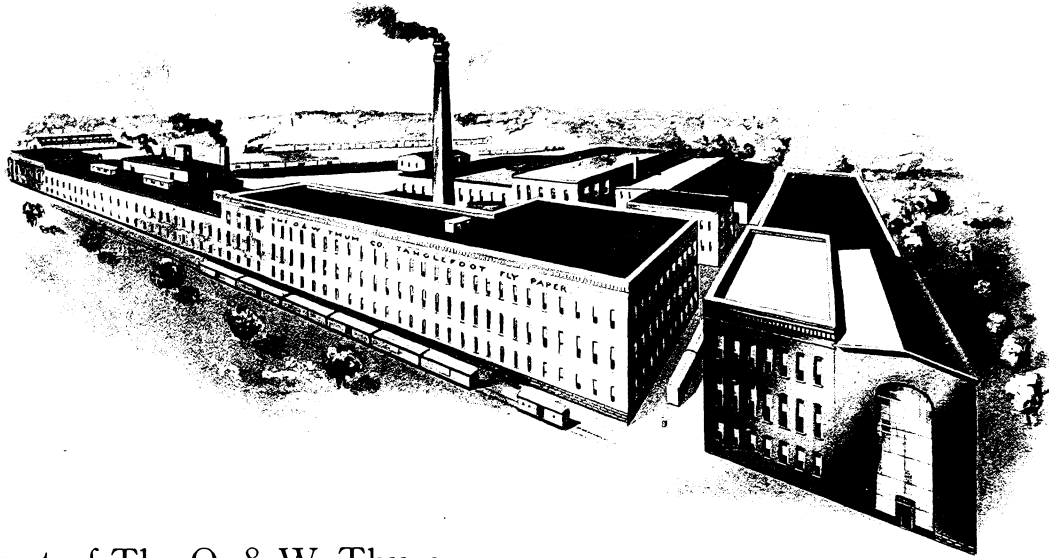
In the new home, 1910,
there are 70,000 square
feet of space and 200
people are employed :::



National Candy Company

PUTNAM FACTORY, R. R. BEAN, Manager

Commerce and Cherry Streets, Grand Rapids, Michigan



Plant of The O. & W. Thum

Company, Manufacturers of Tanglefoot Fly Paper and Tree
Tanglefoot Grand Rapids, Michigan, U. S. A.

This Space Belongs to

THE DAILY NEWS

“All the News that’s Fit to Print”

A live, clean, progressive home
paper, owned and published by
Grand Rapids people ::: :::

It’s Independent---though fair always

DO YOU SEE IT REGULARLY?



GRAND RAPIDS possesses a most unusual industry in the firm of J. W. York & Sons, manufacturers of Brass Band Instruments. In 1882 this business was established in the smallest possible manner, but because of the uniform excellence of its product, it was destined to prosper from the very beginning. So steadily and rapidly did the business grow that today it occupies an enviable position in its field—as a matter of fact, no house in the country produces more Brass Band Instruments than the House of York—and nowhere are better instruments made.

The plant owned by this firm has a floor space of 30,000 square feet and is a model in every respect, having been designed for the use to which it is being put. Being perfectly ventilated and well lighted throughout, the one hundred and fifty men employed are enabled to work under ideal conditions, thereby insuring high grade workmanship. A trip through this establishment is most interesting to say the least. In the stock room one sees rack after rack filled with sheet brass, brass rod and brass tubing. From these materials a complete line of Cornets, Trumpets, Horns, Altos, Tenors, Baritones, Euphoniums, and Bases is made in every detail. Needless to say, in the process of manufacture some very interesting and unusual as well as complex operations are involved.

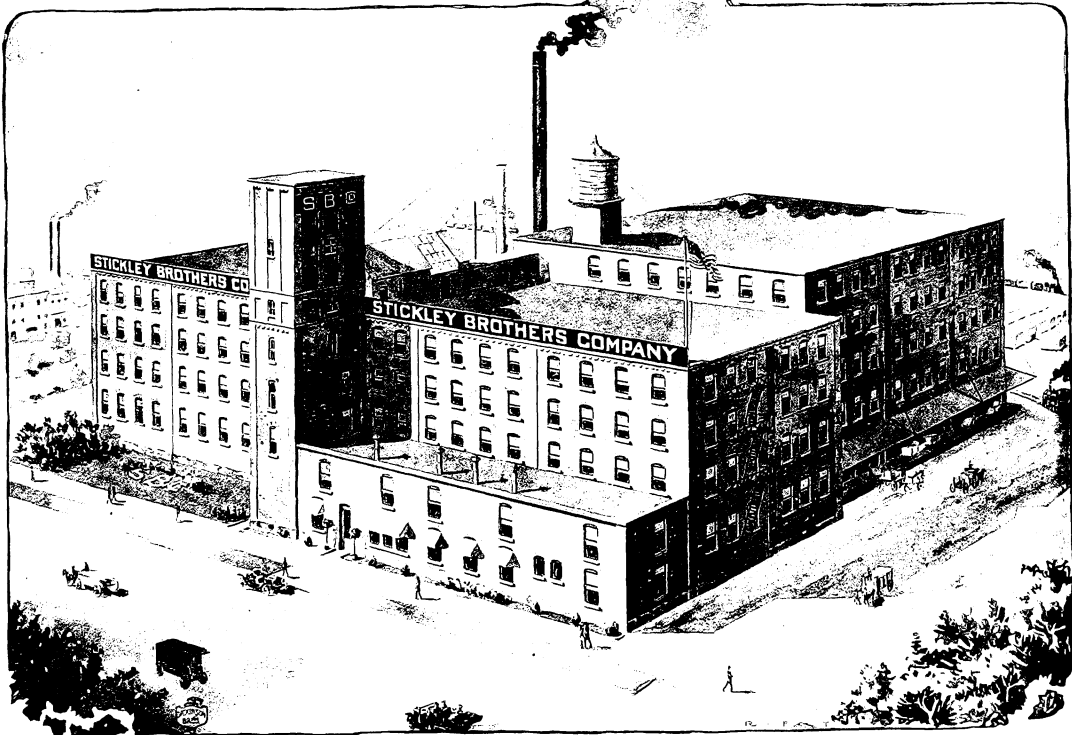
Instruments manufactured by this firm can be found in every well appointed band in the country, and there are also a very large number of leading musical organizations using York instruments exclusively.

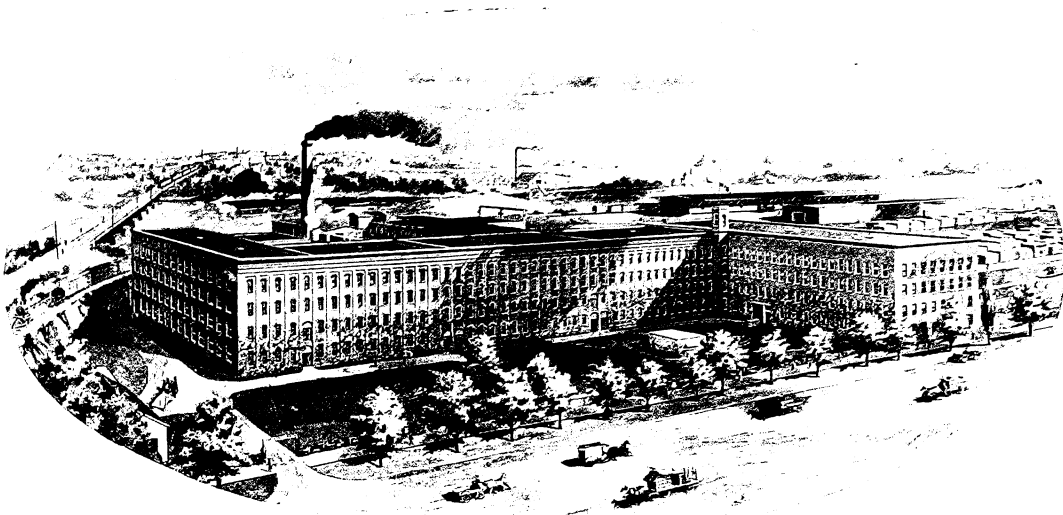
STICKLEY BROS. CO., The Old House

Manufacturers of Quaint Furniture in Arts and Crafts and English Morocco Furniture

Established 1880

Incorporated 1891



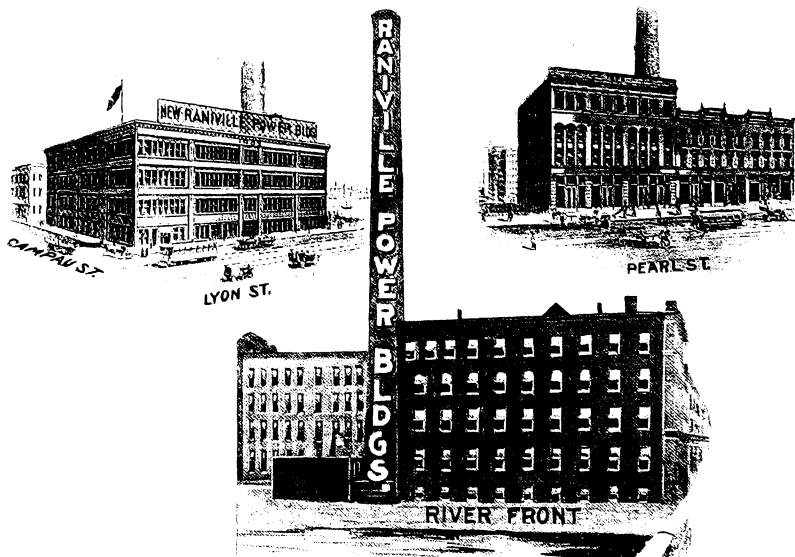


GRAND RAPIDS CHAIR COMPANY

FLOOR SPACE FOR RENT

Low Rents

Cheap Power
from our own
plant



An ideal location for factory, office or exhibition space. Can furnish large or small rooms. Strength of floors suitable for heavy machinery. Daylight on four sides, and large skylights. Electric power and light, steam heat, water, elevators, night watchman and all modern facilities furnished.

F. RANVILLE CO., Owners and Lessors

Main Office, Pearl Street by the Bridge, Grand Rapids, Michigan

Also Manufacturers of Belting and Supplies

You must pay Life Insurance premiums to somebody—then why not to the Home Company?

THE PREFERRED LIFE INSURANCE COMPANY gives you a chance not only to keep your money at home, but to help bring money from outside. We expect to do business away from our own state soon, but we must have the endorsement of our home people first. **TEN MILLION DOLLARS** goes east from Michigan every year for insurance premiums. If you want that money to stay here to be invested here—Boost. "You know how." Your endorsement of our company (**YOU—MR. READER**) is of more value to us than you realize.

We offer a policy as good as the best—at low premium rates. We want to show you our goods, to tell you of our plans. Call us up and give us that opportunity at least. It will put you under no obligations to buy. Your time is valuable, and we won't ask you for but a little of it.

We want you to take your next policy with us. We can insure your life, protect your income and safeguard your business.

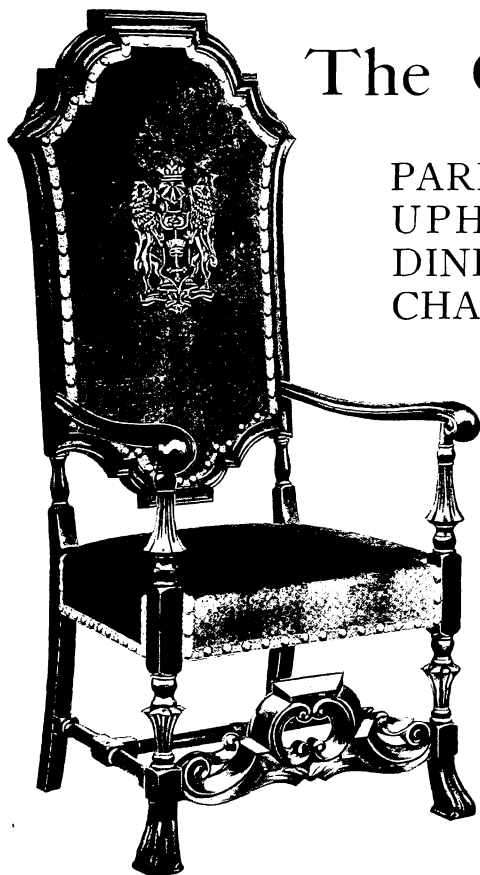
Will you grant us an interview, at no obligation to yourself; if so, phone us today

The Preferred Life Insurance Company of America

HOME OFFICE—MICH. TRUST COMPANY BLDG.

JAS. R. WYLIE, President

W. A. WATTS, Sec'y and Gen'l Mgr.



The Century Furniture Co.

PARLOR, LIBRARY, LIVING-ROOM
UPHOLSTERED FURNITURE,
DINING CHAIRS, AND CHAMBER
CHAIRS AND ROCKERS :: ::

Accurate reproductions of the best models in all the Great French Styles, and also the Queen Anne, Sheraton, Heppelwhite, Chippendale and Colonial designs. Also English Morocco Leather Goods.

Many reproductions from famous exclusive collections of antiques.

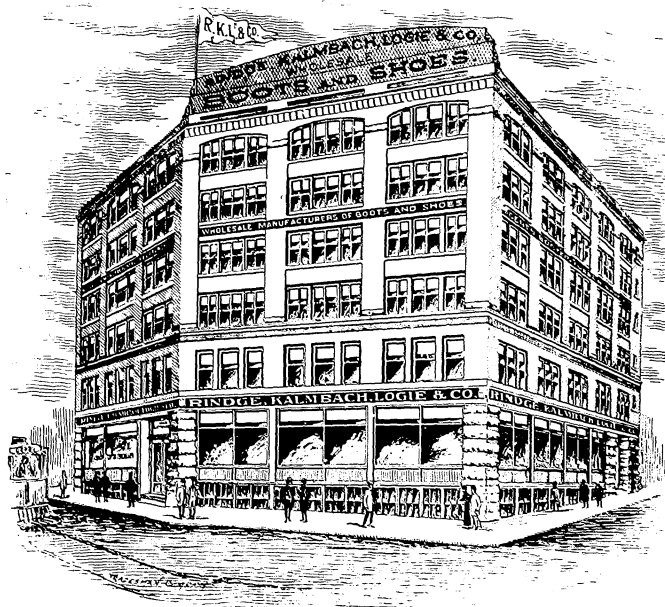
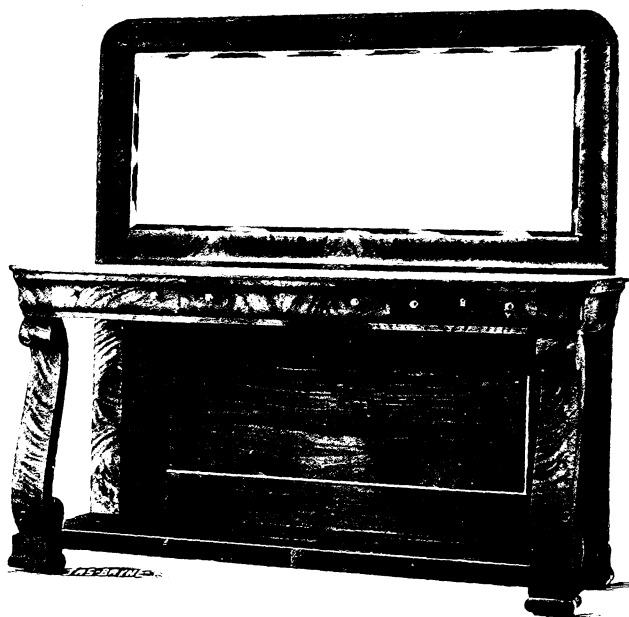
ROYAL FURNITURE CO.

GRAND RAPIDS, MICHIGAN

Makers of High
Grade Furniture

COLONIAL, SHERATON,
CHIPPENDALE

In Mahogany only

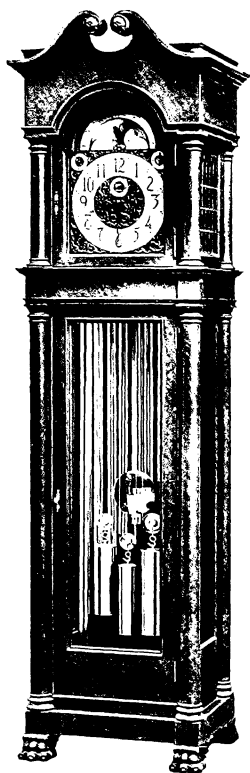


Rindge, Kalmbach, Logie & Co., Ltd.

10 N. Ionia Street

GRAND RAPIDS, MICHIGAN

Shoe Manufacturers and Wholesalers



Hall Clocks

Twenty Designs

We are the only firm in the United States manufacturing both Hall Clock Cases and movements, and who sell direct from factory to individual at a price carrying but one profit. The taking advantage of our method will insure you with a fine, highest grade Hall Clock at about one-half its regular retail price. The great value of a Hall Clock is in the movement, which is hidden by the dial. Every clock carries our full guarantee. The line is always on show at our factory sales room. If you cannot call and personally inspect them write for catalog 10.

**Grand Rapids
Clock & Man-
tel Company**

Grand Rapids, Mich.

Electrotyping

By all the Most Modern Methods

**LEAD MOULDED ELECTROS
STEELTYPES
NICKELTYPES
"AD" PLATES
PAPIER MACHE "MATS"**

Get our Prices.

Grand Rapids Electrotype Co.

H. L. ADZIT, Manager

Foot of Lyon St.

Grand Rapids, Michigan

Our Printers Supply Department

is fully stocked with everything for
the Printery. Send for catalogue.

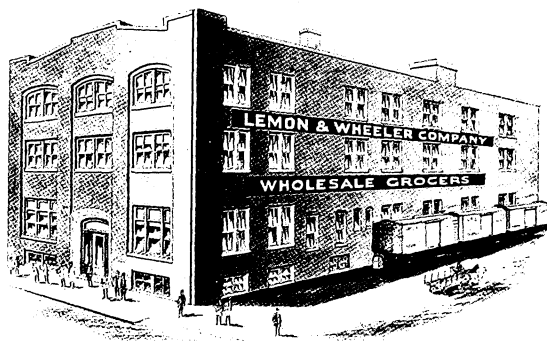
LEMON & WHEELER COMPANY

WHOLESALE GROCERS

Established 1872



GRAND RAPIDS



KALAMAZOO

Warehouses--Petoskey, Traverse City, Manistee

Illustrating some of the Buildings recently completed by us.



U. S. POST OFFICE, Ann Arbor, Mich.



U. S. POST OFFICE & COURT HOUSE, Ocala, Fla

C. Hoertz & Son

58 Porter Block

General Contractors

We are the only builders in this city that do
this class of work

EASIER TO TALK DON'T WALK

The Automatic Service is far the best
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THE CITIZENS TELEPHONE CO.

Furnishes this Superior Service and at
extremely favorable rates. And it has
far more patrons than can be reached in
any other way. :: :: :: ::

Citizens Stock is a Good Investment

Inquire about it.

Grand Rapids, Holland & Chicago Electric Railway

Offers the Shippers of Grand Rapids

Fast Service on all Freight to
Chicago and all Points Beyond

Over-Night Between Grand Rapids & Chicago
Leave 6 P. M. ————— Arrive 5 A. M.

Connecting with Fast Merchandise Trains

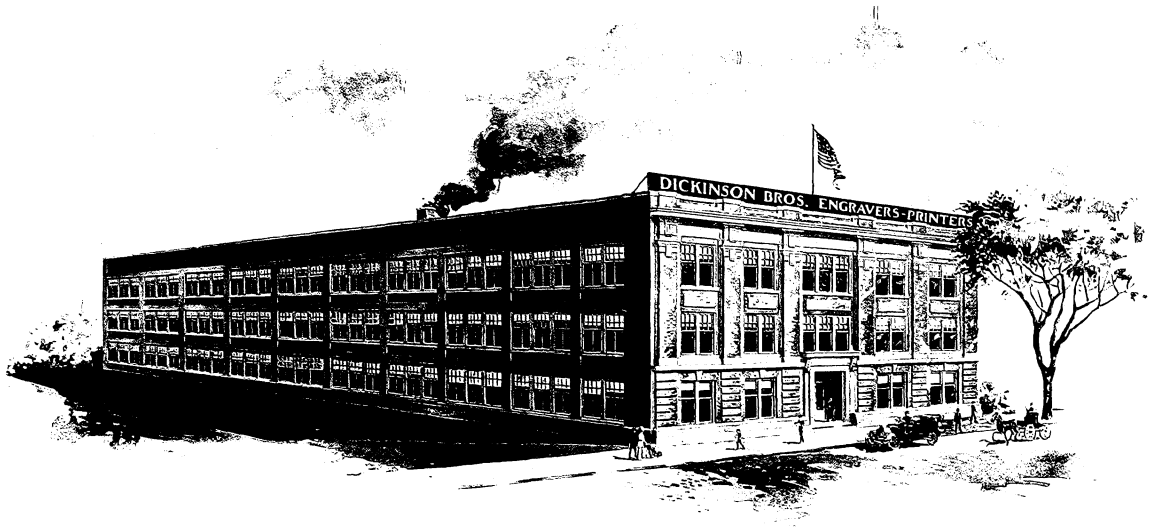
of the

Illinois Central, St. Paul, Northwestern, Rock Island, Santa Fe, Wabash, Alton,
Soo Line, Great Western, C. & E.I., Burlington and All Other Connections

GRAND RAPIDS, HOLLAND & CHICAGO RAILWAY
GRAHAM AND MORTON BOATS
THE GRAND RAPIDS-CHICAGO SHORT LINE

CHAS. A. FLOYD, General Freight Agent

E. S. CRAW, C. P. A.



After the government (who have been occupying our building as a temporary post office) have moved, we will install one of the most up-to-date printing and engraving plants, and will furnish a service that will be just a little ahead of the rest. :: :: :: ::

Dickinson Brothers

ENGRAVERS - PRINTERS

Grand Rapids, Michigan, U. S. A.

